



The

# Royal

The Official Journal of the Royal  
Agricultural Society of Victoria.

Registered by Australia Post Publication No. VBP2524

VOL. 4, No. 1, MARCH 1983



**IN THIS ISSUE \* 1982 ANNUAL REPORT.  
\* NOTICE OF ANNUAL  
GENERAL MEETING**

# 1983

## Royal Show

Shaping up to be  
most excitingly  
different.



LDV 490 RAS



# The Royal

OFFICIAL JOURNAL OF THE  
ROYAL AGRICULTURAL SOCIETY OF  
VICTORIA



## President's Message

**Mr. G. R. Starritt, O.B.E., President**

### IN THIS ISSUE

New appointments	2
Obituaries	3
Old cure works new wonders	4
National Pig Fair	6
Credence for inventor	7
RASV Annual Report and notice of Annual General Meeting	9
Statistics of Show entries	24
Winning Show essays	25
Charolais Convention	27
Farm World 1983	28
See the "other half"	29
For women	
Gallery print fashions	30
Recipes using fruit	31
Ayrshire breed notes	32

This being the first issue of The Royal for 1983, I want to extend best wishes to all members and their families on behalf of the Society's Council and Staff

#### Drought

Regrettably, the new year did not bring with it any relief for the rural Community from drought, the results of which are now desperately serious. It is however, encouraging to see that the Government, now fully realizing the extent of the problems, is prepared to assist farmers and rural small business people who are really finding it tough. This assistance certainly will not make the drought 'go away', but it will, coupled with the more liberal attitude of the banks, make things marginally easier.

#### Future

While one could never gloss over the heartbreak and desperation that prolonged drought produces, I would like to think that all of us, residents of both city and country, retain the courage to look ahead and plan for the future.

I believe that the RASV is taking positive steps in this direction, and as I have indicated in the Society's Annual Report, Council has adopted a forward thinking and planning policy which essentially means that we are now equipping ourselves for the changes the future will bring. Following such a policy will enable us to plan and shape Royal Melbourne Shows that lie beyond the one immediately forthcoming.

As evidence of this, the Director Mr Brian Parry, flew to Japan in January to firm plans for that country's participation as our first Guest Nation, at the 1984 Show. We now also have "broad brush" forward plans for the 1985 and 1986 Royal Melbourne Shows.

Despite the problems now, we are looking to face the future with confidence.

#### Annual Report

The Society's 1982 Annual Report forms part of this issue. I hope that by reading of our activities over the past twelve months, you will gain a greater appreciation of what we have achieved and are looking to achieve in the months ahead.

J. B. Parry **Editor**  
The Royal Agricultural Society of Victoria  
Royal Showgrounds, Epsom Road,  
Ascot Vale 3032 Telephone 376 3733  
Telex AA34541

Jenkin Buxton Printers Pty. Ltd. **Printing**  
1-13 Abbotford Street,  
West Melbourne, 3003,  
Telephone 328 4774

Chamwen Publishing **Advertising**  
1-13 Abbotford Street,  
West Melbourne, 3003,  
Postal address, Box 4027  
G.P.O. Melbourne, 3001  
Telephone 328 4774



# New Appointments

## **The Royal Agricultural Society of Victoria launches into 1983 with two new staff appointments in the areas of Attractions and Sponsorship.**

Karen Augustine and Vance Hilton joined the Society's staff in November last year. Karen is our new Royal Show Attractions Manager and Vance takes up the Sponsorship "portfolio"

We have pleasure in introducing Karen and Vance to you.

### **Karen Augustine**

Karen's responsibilities lie in the areas of negotiating, engaging, programming and co-ordinating Show Attractions, whether they appear in the main arena or around the grounds.

In 1968 Karen graduated with Bachelor of Arts and teaching qualifications from Melbourne University. Her teaching career commenced at Geelong Technical School and she was later seconded to the State College of Victoria to lecture in Literature and Film Appreciation.



*Karen Augustine*

In partnership with a friend Karen established the Imago Gallery in 1976 which specialized in the exhibition of Australian handcrafted objects.

A growing interest in the administration and promotion of the Arts led to Karen's involvement with the Crafts Council of Victoria, initially as a Council member and subsequently as the Council's Executive Officer. While holding this position, she was selected to be one of twenty participants in the 1979 Arts Administration Course for Senior Arts Executives, conducted by A.R.T.S. Ltd. in Sydney.

Over the past couple of years with the Festival of all Nations, Karen has managed an annual multicultural Arts Festival in addition to organizing and promoting artists and entertainment packages to festivals as diverse as Moomba, the Ballarat Begonia Festival and the Chapel Street Festival. In this capacity, Karen has been responsible for the very popular Folkloric concert at the Royal Melbourne Show over the past three years.

years.

Karen is married to Geoff Augustine, creator of the "Ossie" cartoon strip which appears daily in the Melbourne "Sun" newspaper. She has two children and takes an active interest in all forms of art and entertainment.

She describes herself as an "avid traveller" having made a number of trips to Europe and Asia, the most recent being in 1981 when she attended the Summer Festivals in France.

### **Vance Hilton**

Vance, 47 is really no stranger to the Royal Melbourne Show having co-ordinated major sponsorships for the main arena in 1981 and 1982.

A Marketing Consultant by profession, Vance will be responsible for investigating and procuring major sponsorships for the Society in respect of the Royal Melbourne Show.

Before joining the RASV, one of Vance's major coups was the organization of the largest Australian barbecue, **outside** Australia.

Explanation required? Vance was charged with the responsibility of organizing a special Australian promotion, in order to encourage the holding of major business conferences in Australia.

What more typical Australian function can you get than a "barbie" to capture the interest and im-



## New Appointments — Cont.

agination of the overseas business community and where better to hold it, than Fukuoka in Japan.

According to Vance, the Hiltons have a long association with country shows, particularly in relation to the exhibition of poultry, pigeons, dogs, cooking and crafts. Mrs Hilton, Vance's mother, is well known in the Wimmera region for her skills as a crafts demonstrator and Show judge in the Crafts field.

Vance has a number of other interests apart from his RASV activities. He has a strong commitment to Jaycees having been created a Senator, an honour bestowed upon him for his outstanding contribution to that organization. He is currently President of the Australian Athletic Confederation, the body responsible for the control of professional athletics in Australia (e.g. the Stawell Gift), an Associate Fellow of the Australian Institute of Management and a Founder Fellow of the Institute of Marketing (U.K.).



Vance Hilton

We welcome both Karen and Vance to the RASV and wish them every success in their new positions.

## Obituaries

### JOHN HANNAH

It is with regret that we report the death of Mr. John William Hannah, principal of the well known "Colmonell" pony stud (29 September 1982).

For over twenty years Mr. Hannah was a strong supporter of the Australian Pony Breed and prior to that he bred Welsh ponies. He also had a reputation as a fair, honest judge and officiated at

many major shows including the Melbourne "Royal".

In his youth, Mr. Hannah was a keen show jump rider and enjoyed competing around the major Victorian and New South Wales show jumping circuit with his best friend, Mr. Rupert Metherall of "Quamby", Wangaratta.

Mr. Hannah will be missed by many people in the horse world generally and the pony "fraternity" in particular.

Our condolences go to his daughter, Mrs. Jan McIntyre and his three grandchildren.



The late Mr J. W. Hannah with one of his top ponies, "Colmonell Koko".

### ARNOLD BRIEDIS

Arnold Briedis, a long serving member of the Society's Ground Staff passed away on 4 January.

Arnold joined the Ground Staff as a carpenter in 1960 and over the ensuing twenty two Royal Melbourne Shows, he served as Sheep Superintendent, Supervisor of the Main Arena ground crew and maintenance carpenter.

Arnold retired from the Society in December and we were saddened by the fact that illness robbed him of the pleasures of a well earned retirement.

He was well known and liked by members of the Grounds and Office Staff and will be missed by them. To his family go our sincere condolences.



# Old Cure Works New Wonders

By MANAGNEW

A medicinal plant that has amazed and mystified people for hundreds of years is now providing horsemen with remarkable cures for various injuries to horses that would normally put them out of action for lengthy spells.

The Aloe Vera plant, which looks something like a cactus, was used by ancient Egyptians for embalming, while early Greek doctors seemed to perform miracles with the extraordinary healing powers of the plant.

Many people down through the ages came to know of the healing qualities within this plant, but none were able to extract the gel for commercial purposes, as after a few hours once a leaf has been cut from the plant, it would lose its potency.

It was not until 1968 in the United States when Texas pharmacist, Bill Coats, who had been working on this very task for some years, finally made the breakthrough in finding a way to extract and stabilise the gel taken from the Aloe Vera plant.

Within a short time Aloe Vera became a major weapon in fighting serious burns and various skin complaints, while countless thousands of women throughout America searching for a way to keep them young looking, have become devoted to cosmetics that include Aloe Vera as the main base.

When American football and athletic coaches discovered that Aloe Vera could outdo any treatment team doctors could prescribe in putting an athlete back on the field in record time after an injury, an Australian horseman who knew the power of the Aloe plant well, sought out the assistance of American scientists and industrial chemists to make available a special product for horses.

That was seven years ago. Today, hardly a successful trainer in racing or trotting does not keep a bottle or two of Aloe Vera around to treat sore and unsound horses. It is so simple to use that even the youngest member of any Pony Club could treat and cure an injury such as a bowed or strained tendon.

The man behind the success story of Aloe Vera in Australia is Roger Daff, whose hobby is training and driving one or two pacers. But most of his busy weekly schedule is taken up on the family property at the outer Melbourne suburb of Heatherton, growing and caring for the Aloe Vera plants from which the special gel is obtained for the range of products produced in Australia.

Roger Daff became associated with Aloe Vera almost by chance. In the early 1970's Melbourne businessman Peter McDougall, while on a visit to the USA found it difficult to believe stories that told of a miracle treatment

for burns named Aloe Vera. He was given a bottle of the potion to take back home.

Some months went by and he had almost forgotten the bottle, until one day he was involved in an accident which severely burnt his arm. Remembering the claims made for treating burns, he began treating himself with his bottle of Aloe Vera.

The results so surprised and amazed local doctors that he lost no time in contacting America to secure the Australian rights for the product. Then he required a suitable area and someone to grow the plants. This led him to the south-east district of Melbourne and to the Daff family, who had been market gardening there for years.

With Roger Daff coming in as a partner, the first Aloe Vera plants were brought over from Texas and responded well. At first the gel from these was used to develop products to heal all kinds of burns and skin diseases, and later they moved into the much sought-after field of women's cosmetics.

American women have done much to make this the second largest industry in the world, after food production, as cosmetics can mean cleansers, foundations, lipsticks, rouges, rinses, deodorants, and all kinds of beauty aids.



*A field of Aloe Vera plants. A member of the lily family, they look like cactus not unlike some varieties widely found in Australia. But the only true Aloe Vera plants here are those at the Daff farm, Heatherton.*





*Roger Daff holds a freshly cut leaf from a plant as another batch is prepared for their Melbourne laboratories. Each plant produces numerous leaves, and once cut they are regrown by the plant after some months.*

What had made Aloe Vera so popular in the USA in the early 1970's was the strong belief that a product based on this incredible gel would do much to allow women's skin to remain youthful. Many a Hollywood film star has claimed they use it with great success, while Ernest Borgnine's wife has today a thriving business in Hollywood selling Aloe Vera products to these women of all ages.

As the little Aloe Vera farm near Melbourne began to grow with many more plantings being required, Roger Daff could not hide the delight he received from testimonials arriving in his mail that claimed his product could also be used to cure all manner of unusual ills they had not been specifically marketed for.

This led to Daff trying out the product on his horses. He soon realised how if products meant for humans could work well on horses, just how much more effective a veterinary line could be if it was specifically prepared for horses.

He took his thoughts to the laboratories of Aloe Vera of America, Inc., where the experts there went to work developing a special product for horses, or any animals for that matter. What they came up with was a more powerful potion that continues to amaze and delight horsemen around Australia and America with its results.

Many of the dozens of letters Roger Daff receives in his mail each week are now from trainers who claim they have won races with horses previously written off by vets as having been beyond help because of serious leg injuries.

While dentists may recommend the use of fluoride in helping teeth to remain free of decay, vets are probably reluctant to steer clients towards Aloe Vera as it would certainly lead to a loss of business as it is so simple to use and so versatile in combating so many complaints.

But it is worth mentioning how on the day we visited the Aloe Vera farm, the private vet to one of the most successful and best known horse trainers in all Australia, dropped in to pick up further supplies for the trainer, who said he would not be without it.

This past month Roger Daff and the Aloe Vera chemists have perfected a new line that can stop bleeding of a severe wound almost immediately, and within seconds spray on a "bandage". The dressing is antiseptic and will help prevent infection. It is believed to be the only treatment of its type in the horse world.

Aloe Vera cosmetic products are usually available in all good stores, while horsemen having difficulty obtaining supplies for their use should write to Roger Daff, 251 Old Dandenong Road, Heatherton, 3202 (Phone (03) 551 1517).

**ALOE VERA**

Use our fast and efficient mail-order service for any of our fine products.

**DAFF'S**

**ALOE VERA FARMS**

251 OLD DANDENONG ROAD,  
HEATHERTON, 3202  
PHONE (03) 551 1517  
551 1633




Stabilized\* Aloe Vera

**500 ml**





**G&N****Gippsland  
& Northern****SELLING AGENTS**

at the

**NATIONAL PIG FAIR & SALE**

at

**BENDIGO SHOWGROUNDS  
9th & 10th MARCH, 1983****SALE: 1 p.m. MARCH, 10th**

**This sale presents an opportunity  
for commercial pig breeders  
to secure breeding stock  
from leading Australian studs.  
Prices obtained at previous sales  
have been well within the range  
of commercial breeders.**

**Gippsland & Northern  
MELBOURNE & BENDIGO**

Melbourne: (03) 520 0911. Ray Atwell  
Bendigo: (054) 43 0388. John Clark  
Wangaratta: (057) 21 2017.

Kevin Sanderson.

3rd Floor, 566 St. Kilda Rd.,  
Melbourne, 3005.

## National Pig Fair

Pig breeders will have the opportunity of learning the latest developments in the pig industry and to secure good breeding stock at reasonable prices at the three-day 1983 National Pig Fair from Tuesday, March 8.

To be staged at the Bendigo Showgrounds, the Fair takes in judging, selling, trade displays, exhibitions and demonstrations, a seminar, with a stud sale to finish up the busy three days.

Opening day on March 8 is devoted entirely to stud judging, from 9.00 a.m. Wednesday's program revolves around the Fair, with a stud show, demonstrations, along with trade displays, and the presentation of the major awards.

That evening the industry dinner is from 7.30, with the social scene catering for breeders and their wives.

Thursday's busy program will again include the activities of the Fair and demonstrations, with a carcass competition display from 10.00 a.m., and a seminar from 10.30.

The stud sale, a highlight of the three-day Fair, will be held from 1.00 p.m., when a large number of quality pigs will be offered.

The growth of the pig industry in Australia has been rapid over the years. The very first pigs arrived with the First Fleet, and actually outnumbered the sheep, cattle and horses that all came with Captain Arthur Phillip's historic voyage.

By the end of the 18th century the number of pigs was less than a hundred. Today, it is estimated the pig population in this country is more than two million. The six major breeds are — Large White, Landrace, Large Black, Berkshire, Tamworth and Wessex Saddleback.

Most commercial producers today seem to prefer purchasing their boar requirements rather than use homebred stock, with commercial producers usually keen on leaving the task of breed improvement to the specialist breeder.

District Pig Industry Officer at the Bendigo Department of Agriculture, Dennis Treacy, believes the successful stud breeder of tomorrow will be a specialist breeder with a genuine interest in breed improvement, and have a basic understanding of modern methods of breed improvement.

He said that breeders should have a pig unit of sufficient size with suitable testing facilities, and should select their own replacement stock on the basis of traits of commercial importance, such as growth rate and carcass quality.

In helping to upgrade their breeding program, all breeders should be willing to incur some performance-testing costs as a matter of course.

The three-day Pig Fair will provide the opportunity for breeders' questions to be answered, and to help breeders plan their future involvement in the industry.



# Drought Gives Credence to Inventor

By MAX AGNEW

The widespread drought may have cost farmers countless millions of dollars, but it has brought further acceptance to the philosophy and crusading of a farmer and inventor who claims he can show farmers how to cope with drought by using a method of ploughing that will also cut down on weeds, overcome soil erosion, and do away with the need to drench cattle and horses.

While many farms surrounding Geoff Wallace's 850-acre property south-east of Wodonga had crops not worth harvesting this season, the Wallace farm harvested 30 bags of oats to the acre, kept a green tinge to its usually lush pastures despite not having had good rain in 14 months, and continued to grow a wide range of citrus and other crops the "experts" had earlier said would not grow in that area.

This incredible success was achieved not through irrigation or the use of any chemicals, but a theory Mr Wallace claims will allow him to grow better oranges than they do at Mildura — better Jacaranda trees than at Grafton where they stage the "Jacaranda Festivals" — and sugar that has baffled growers in Queensland with its quality.

When Department of Agriculture officers first began investigating reports of what Geoff Wallace was achieving, they would express their amazement, then go away trying to shoot down his theories. Now, they are working in liaison with him as he continues to gain results that defy previously accepted farming methods passed on from father to son.

Experiments carried out on soil by Geoff Wallace 20 years ago convinced him that turning over the soil when ploughing did great damage to it by the sun, wind and rain. With trial and error and a curiosity to learn why some ideas failed and others worked, he came to the conclusion that to improve soil it must be aerated.

To achieve his theory on a widescale basis, he finally invented a plough that would move through the soil lifting it, before leaving a tent-shaped space beneath the soil that would retain air. "In 12 months after ploughing you will still find air there, while the airduct will collect rain instead of having it run off the top of the hard soil," he said.

Mr Wallace said that tests carried out on his land by Department of Agriculture officers showed the soil to have been 15 degrees cooler in mid-summer. While the district this past year had more than 70 frosts (40 consecutively at one period) and little or no rain since, the hot summer sun has not been able to dry up his soil, as on our visit to his farm we were able to scratch into the moist soil with our hands.

The plough Mr Wallace has invented has a further money-saving advantage over conventional ploughs. You do not have to clear your stock off the paddock when reseeding, as seed drilling is done through existing pasture to a depth of five inches. "You would never see your seed again at that depth in soil ploughed the conventional way, but on land we have ploughed our way several times, I have succeeded in having excellent dark soil down to a depth of 21 inches."

Mr Wallace said it has been 20 years since he used superphosphate. In that time he has become a great advocate of organic farming. "Ask any farmer who uses a lot of superphosphate and you will hear glowing reports of its initial success, then later how those paddocks fell back dramatically."

Research over the years has led Mr Wallace to the conclusion that it is important to build-up the worm population in the ground if good soil is to be obtained. "You can get almost every mineral known to man with good soil, and with plenty of worms you can expect a six per cent annual increase in phosphate, a seven per cent increase in potash, and an 11 per cent annual increase of nitrogen. So, why damage your soil trying to use chemicals?"

Mr Wallace says that so much research today is funded by companies which provide artificial commodities. "It is not surprising research is channelled towards schemes that will promote those particular areas."



Geoff Wallace walks through a crop of oats several weeks before harvesting, while neighboring properties farmed by conventional methods had crops not worth harvesting because of the severe drought in the area.



## Drought Gives Credence to Inventor — Cont.

The Wallace theory of aerating the soil is nothing new. Now aged 70, he said he remembered as a child how about 30 Chinese had earlier turned to farming on part of his family's property when the gold had petered out last century. "They never had a crop failure down through the years, and it was not until I began using superphosphate that I found something was going wrong with the soil."

Geoff Wallace then set about reading all he could about farming in China which provided him with the first real clue that soil had to be given air, and not turned over when ploughing.

Mr Wallace and his son-in-law Ian Felder, are now kept busy answering questions from the many visitors who regularly call to inspect what has been achieved on the Wallace property. They are both quick to point out what they can grow successfully there, can also be achieved with their farming methods in other parts of the country.

Among the visitors to the Wallace farm last year was a professor of agriculture at Sydney University who had purchased a small farm. "He was amazed to see the results from our methods, and not only did he say he would be changing to our way of thinking on his farm, but before he left he bought one of our ploughs and a seeder."



*The Wallace Plough, showing how it moves through the soil, raising it and leaving a tent-like airduct that is capable of retaining moisture even months after the last good rainfall. This method of ploughing also appears to restrict the growth of weeds, and requires no superphosphate.*

So many people have come to hear of the Wallace plough that two firms in the Wodonga district are now being kept busy manufacturing them for Geoff Wallace, who took out a patent on his invention.

He said that from those among the first to have purchased a plough, most have since written to say how they have already achieved splendid results in their first year. "You can expect a big improvement within 12 months, though in certain cases where land has been destroyed with constant use of chemicals over many years, it might take slightly longer to reverse the trend."

It's not so long ago that people probably thought Geoff Wallace some kind of crackpot as his theories were almost the opposite to what many farmers have been raised to believe in. But those who have witnessed what he has achieved, and the results of farmers now switching to his methods, realise there has to be something in what he says regarding the aerating of the soil in preference to turning it over.

## AMERICAN TO JUDGE CATTLE

Mr Larry Cotton, of Michigan, U.S., is to judge at the 7th Suzuki Angus Beef Classic to be held at Wodonga on Thursday, March 10.

The Angus Society of Australia President, Mr Rob Archer, said they were fortunate in securing Mr Cotton who is a leading cattleman, co-owner and general manager of Premier Beef Cattle.

ALOE VERA  
ANIMAL HEALTH PRODUCT

# DAFF'S LOTION

For joint swelling  
and muscle  
soreness in racing  
animals.

Stabilized\* Aloe Vera

500ml





ROYAL AGRICULTURAL SOCIETY OF VICTORIA

---

**1982**

**ANNUAL REPORT & NOTICE OF  
ANNUAL GENERAL MEETING**

---

---

**THE ROYAL AGRICULTURAL SOCIETY OF VICTORIA**  
Royal Show Grounds, Ascot Vale 3032. Phone 376 3733  
Telex: AA34541

---

## OFFICE BEARERS 1982

### **PATRON-IN-CHIEF:**

His Excellency, The Rt. Hon. Sir Ninian Stephen, A.K., G.C.M.G.,  
G.C.V.O., K.B.E., K.St.J.

### **PATRON:**

His Excellency Rear Admiral Sir Brian Murray, K.C.M.G., A.O.,  
K.St.J.

### **PRESIDENT:**

G.R. Starritt, O.B.E.

### **VICE-PRESIDENTS:**

J.M. Burston, A.J. Fiske, J.H.H. Sleigh.

### **TRUSTEES:**

W.J.T. Clarke, The Hon. Sir William McDonald, Kt.  
P.B. Ronald, C.M.G., G.P.H. Wilson, C.M.G.

### **LIFE COUNCILLORS:**

W.A. Angliss  
Sir Rupert W.J. Clarke,  
Bart, M.B.E., M.A.  
K.A. Drummond

J.M. Buchanan  
W.J.T. Clarke  
Sir Alec Creswick Kt.  
G. Howell  
D.W.R. Knox  
Colonel Sir Malcolm H. McArthur  
Kt. O.B.E.  
C.O. Moore  
P.B. Ronald, C.M.G.  
G.R. Starritt, O.B.E.  
J.W.D. Ward  
G.P.H. Wilson, C.M.G.

J.M. Gardiner  
R. Hunter  
J.W. Kelly  
L.G.C. Nicholas

### **MEMBERS OF COUNCIL:**

R.T. Balderstone, C.M.G., M.C.  
J. Balfour Brown  
W.R.R. Beggs  
E.W. Best, C.M.G.  
A.C. Bott  
J.K. Buchanan, A.M.  
J.M. Burston  
R.M. Butler  
W.D. Crowley, Q.P.M.  
A.J. Fiske  
C.B. Gardiner  
R.B. Gerrand, M.B.E.  
A. Gibson  
W. McL. Greaves  
J.G.W. Head  
C.R. Kelly  
The Hon. D.E. Kent, M.L.C.  
R.B. Langdon  
F.B. Langlands

F.J. Lithgow  
Sir Cecil Looker, Kt.  
D.S. MacGregor, M.B.E.  
The Hon. Sir William McDonald Kt.  
Sir Ian M. McLennan, K.C.M.G.,  
K.B.E.  
I.K. Morton  
B.N. Naylor  
R. Potter  
J.W. Rae  
J.S.A. Robb  
J.H.H. Sleigh  
I. McK Starritt  
F.R.I. Stephens  
K. W. Urquhart  
R.G. Walker  
The Hon. Vernon F. Wilcox  
C.B.E., Q.C.

### **EXECUTIVE STAFF:**

**DIRECTOR:** J. B. Parry

**ASSISTANT DIRECTOR:** I.A. Pedersen, D.F.C.

**CHIEF ACCOUNTANT:** J.F. Clifford

**GROUND MANAGER:** K.J. Monkhouse

**PUBLIC RELATIONS MANAGER:** T.R. Morgan





## **The Royal Agricultural Society of Victoria**

Notice is hereby given that the Annual General Meeting of members of the Royal Agricultural Society of Victoria will be held in the Council Room, Administrative Building, Plummer Avenue, Royal Show Grounds, Epsom Road, Ascot Vale on Tuesday, the 8th March, 1983 at 12 noon.

### **BUSINESS**

1. Minutes of previous Annual Meeting
2. To receive the Annual Report and Balance Sheet.
3. To receive the declaration of election of Councillors.
4. To appoint two Auditors.

Dated 21st Day of February, 1983

J. B. PARRY,  
Director

### **LIST OF NOMINATIONS**

#### **MEMBERS OF COUNCIL** (Eleven to be elected)

BALFOUR BROWN, J., Sheffield Road, Montrose 3765.  
BEGGS, W. R. R., "Buln Gherin West", Beaufort 3373.  
BUCHANAN, J. K., A.M. "Gleneira", Flinders 3929.  
GREAVES, W. McL., 48 Peel Street, Berwick 3806.  
LANGLANDS, F. B., 230 Thacker Street, Ocean Grove 3226.  
LITHGOW, F. J., "Flowerfield", Coldstream 3770.  
LOOKER, SIR CECIL, Kt., 26 Tormey Street, Nth Balwyn 3104.  
NAYLOR, B. N., Coombs Road, Kinglake West 3757.  
POTTER, R., "Yarram Park", Willaura 3291.  
STARRITT, I. McK., "Kelso Park", Tatura 3616.  
WILCOX, THE HON. VERNON F., C.B.E., Q.C., "Carwoola",  
Alexandra 3714.

(The above are Councillors retiring by rotation and eligible for re-election)

**NOTE: The nominations not being in excess of the vacancies, there will be no poll.**

## PRESIDENT'S REPORT

Ladies and Gentlemen,

On behalf of Council, I have pleasure in reporting on the activities of the Royal Agricultural Society of Victoria for the year ending 31 December, 1982.

### PATRON IN CHIEF

Following the retirement of His Excellency, Sir Zelman Cowen, A.K., G.C.M.G., G.C.V.O., K.St.J., Q.C., we were delighted that His Excellency, The Right Honourable Sir Ninian Stephen, A.K., G.C.M.G., G.C.V.O., K.B.E., K.St.J., Governor General of Australia, accepted our invitation to become Patron in Chief.

In welcoming Sir Ninian as our new Patron in Chief, I want to record the Society's sincere appreciation of the support and genuine interest shown in the affairs of the Society by Sir Zelman Cowen.

### THE 1982 ROYAL MELBOURNE SHOW

Despite worsening drought, hard economic conditions generally and a resultant down-turn in attendances at Royal Shows in most other states, I am pleased to report that the 1982 Royal Melbourne Show proved to be most successful.

The Show was conducted from Thursday 16 September to Saturday 25 September (inclusive) and in view of the fact that this was one day shorter in duration than previous years, the total attendance of 865,662 was all the more pleasing.

#### Shorter Show

The business of exhibiting at Royal Shows is an expensive one. Not only are the costs of preparing animals high but there is the added expense of hiring responsible and competent personnel to run properties while exhibitors parade their entries before the judges. This situation is particularly true in the case of cattle exhibitors whose stay on the Show Grounds has, in most instances, been longer than other groups of exhibitors.

In acknowledgement of this, and following consultation with and representations of, exhibitor groups, Council decided to shorten the Show by one day which, when coupled with the amendments to judging timetables detailed later in this report, meant an effective reduction in the time cattle were housed on the Grounds prior to the Show. This move met with a positive and appreciative response from exhibitors and resulted in another important benefit in that the Society was able to conduct a Grand Parade on the final Saturday, something which has not been possible in recent years because of the early release of cattle on the second Friday night.

#### Official Opening

Our one hundred and twenty fourth Melbourne Show was opened on Saturday 18 September by Victoria's new Governor, His Excellency, Rear Admiral Sir Brian Murray, K.C.M.G., A.O., K.St.J.

In his opening address, His Excellency made mention of the important educative role played by the RASV in staging the Royal Melbourne Show and providing the only forum for both ways of life (City and Country) to mix and communicate. He said that the Society also, in conjunction with the Victorian Agricultural Societies' Association, provided a most valuable agricultural extension medium through the Annual Commercial Farm Competitions.



His Excellency was particularly mindful of the serious drought situation within Victoria and the resulting hardship befalling rural people. He said that even though only just over six percent of the nation's work force was engaged in agricultural production, it was responsible for forty-three percent of Australia's total export earnings and it was only in times of severe drought, that we discover how dependent we are on agriculture as an export earner and domestic supplier.

Accompanying His Excellency on the official dais during the ceremony were: the Premier, The Honourable John Cain; the Prime Minister, The Right Honourable Malcolm Fraser; and Mr. Peter Thorley, Chief Commissioner of the City of Melbourne.

#### A 65 Acre Showroom

This year, Council adopted "A 65 Acre Showroom" to promote the Royal Melbourne Show. It was felt that the selection of this theme line went a long way to reflect what we believed the Show offered its patrons in providing an opportunity to look through a huge shop window at a seemingly endless array of things which make up our State.

The theme was successfully carried through all our Show advertising and picked up by the media in their coverage of what they considered was a "value for money" Show.

On the recommendation of its Public Relations Committee, Council departed from its usual Show advertising path by dropping the use of television and engaging press and radio as the mainstays of a new creative approach. This revealed itself in outstanding full page advertisements in major daily papers and very distinctive radio commercials.

An additional and beneficial result of this change of course was that we were able to re-allocate the substantial amount of the advertising budget usually reserved for television and plough it into an extended and more intensified radio/press campaign.



## Attractions and Entertainments

The success of this year's program of attractions and entertainments was unquestionably the fact that the Society was again able to offer its patrons something really worthwhile in the main arena and around the Grounds which, in most cases, was inclusive in the cost of admission.

Features of the 1982 arena program included the Flying Lotahs, a fine aerial acrobatic act. The Lotah family provided Melbourne Show crowds with an Australian first when they performed the spectacular and dangerous combined sway poleing-trapeze routine with an all female team. Needless to say, this was particularly popular.

A return appearance by the Flying Gollans, Australia's top horse trick riding act thrilled our patrons. The Gollans last performed at the Melbourne Show in 1980. The Holden Precision Driving Team, Spectacular Speedway Sidecars, Flat Track motorcycles, the Hi-Flyer, Dancing White Horses, Grand Parade and Fireworks all combined with a large number of supporting attractions, to make the 1982 arena program a memorable one.

Around the Grounds, the Society presented a winning mix of practical education and entertainment which found favour with showgoers.

## Learning about Livestock

Following the success of its pilot program in 1981, the Society further developed the "Learning about Livestock" educational program this year.

Last year, more than 11,000 people, predominantly urban children, participated in the program over a period of four days, a figure which expanded to about 60,000 this year over the full Show period.

The objectives of the program were to involve urban families more closely with farm animals and farm produce, to arouse interest in farming and to give them an insight into farm practices and production. It was also designed to arouse the curiosity of school students in farm animals and products, to provide a stimulus and an introduction to a more extended study, leading to a greater awareness and understanding of the significance of agriculture. These objectives, I believe, were realized.

In addition to conducting cattle, sheep, shearing, spinning and weaving and pig demonstrations, special work sheets in the form of Cattle and Sheep "Tracks" were revised and reprinted. A Pig Track was also prepared.

Track samples were posted to Primary Schools in the Melbourne region and were also available to schools, on request from the Society.

The Learning about Livestock Program has set a very firm foundation for future educational programs being planned by the RASY for introduction at subsequent Royal Melbourne Shows.

## Industrial Pavilion

The Industrial Pavilion in Lennon Avenue, was a new venue created by the Society in 1982 to house a number of special exhibits prepared and presented by industrial and commercial companies and organizations.

This pavilion represented a new concept in that none of the Companies had exhibited at the Royal Melbourne Show before

1982, the exhibits were there to "tell and not sell", which made the complex a source of information and education, and there was no charge for patrons to enter the pavilion.

In addition to this, the range of exhibits was varied and included:

— "Exploring for Oil", a presentation by the Australian Petroleum Exploration Association.

— "A Good Climate for Business", presented by the NSW Government's South Eastern Industry Development Board. An exhibit detailing the industrial and quality of life advantages the region has to offer.

— An introduction to the Time Share recreation concept through the Woodleigh Heights organization.

— "40,000 Years of Technology", presented by the Australian Government Department of Aboriginal Affairs to show how our Aborigines met the challenges of their environment through their own special technology and inventive skills.

There is no doubt that we will be looking to expand this very worthwhile concept in 1983.

## Victorian Display Centre

Undoubtedly one of the highlights of this year's Show, both from the entertainment and educational viewpoints, was the Victorian Display Centre.

The four millionth Victorian was due to arrive during the period of the Show and this fact was seized upon to create a theme ("Four Million Victorians") which permitted each Victorian Government department and major authority to graphically portray how they saw Victoria's future and what they are and will be doing to meet the challenges of the future.

Participation was very much a key word with most displays and exhibits channelling large numbers of children through specialized and creative activity centres.

## City Parade

Our Sixth Annual Royal Show City Parade was conducted on Monday, 13 September and proved to be our most successful.



Not only were the exhibits, floats etc more colourful and of a higher standard than previous years, we were able to attract the attention of the major Television News Services and a daily Newspaper.

The format of the Parade was modified slightly this year in that it was shorter in length and provided onlookers with a far



wider variation of exhibits and therefore a more comprehensive preview of the Royal Show.

Thanks must go to all the participants who gave up their time so willingly and in most cases went to some considerable personal expense to present their exhibits to promote the Royal Melbourne Show. Thanks must also go to Mr. J. W. Rae for his efforts in co-ordinating the organization of the 1982 City Parade.

## Discount Ride Tickets

In agreement with amusement operators, the Society this year set a minimum and maximum price for Show rides, and offered a discount on the bulk purchase of ride tickets during the Show.

The minimum price was thirty cents while the maximum price for a ride was \$1.20. Prices graduated between the minimum and maximum in thirty cent multiples and sheets of 20 x 30 cent ride coupons were produced by the RASV and sold for \$5.00 (normal retail value \$6.00), an effective discount of over sixteen percent on an individual ride basis.

Sheets of discounted tickets were sold at turnstile entrances to the Show Grounds, our Information Booths and at Show ride ticket boxes.

Despite a little confusion in the first couple of days, the new initiative worked well and will no doubt be continued in 1983.

## Show Entries

A total entry of 37,661 was recorded this year which compares very favourably with 1981, even though the drought had begun to advance throughout the State.

It is interesting to note that in previous years of drought all sectors of rural industry which have traditionally participated in the show, seem to find just that little extra to put on a fine exhibition; almost as if in defiance of the very real problems that face them. I'm proud to report that 1982 was no exception to this remarkable 'rule' and it is appropriate that a special vote of thanks be recorded here to all exhibitors for their valuable support.

In the Horse Section, German Warmbloods made their debut with an entry of twenty-seven, classes for Thoroughbreds were re-introduced and in this section forty-three entries were received, while in the Beef Cattle, the Luino breed was represented for the first time (at the Melbourne Show) with an entry of five.

The following sections recorded particularly good entry totals at the closing of entries for the 1982 Royal Melbourne Show.

### HORSES

Clydesdales — 188  
Appaloosas and Spotted Ponies — 68\*  
Ponies — 592\*  
Australian Riding Ponies — 68\*  
Harness Horses — 443\*

### DAIRY CATTLE

Ayrshires — 182  
Jerseys — 687

### DUAL PURPOSE CATTLE

Red Polls — 79

### BEEF CATTLE

Limousin — 56\*  
Simmental — 113\*  
South Devons — 22\*  
Murray Greys — 193\*  
Galloways — 49  
Santa Gertrudis — 74\*  
Herefords — 158

### SHEEP

Poll Dorsets — 456  
Hampshire Downs — 58  
Southdowns — 99  
Chevoits — 48  
Border Leicesters — 135  
English Leicesters — 23  
Lincolns — 26

### PIGS — 402

### APICULTURE — 102

### PIGEONS — 704

### COMMERCIAL EGGS — 118

### PHOTOGRAPHY — 1,615

(\*Denotes a record entry at the time of entry closing in Section)

## WINNERS OF MAJOR AWARDS

The winners of major awards at the 1982 Royal Melbourne Show were:—

**Best Equestrienne Turnout for the "Garryowen" Trophy** — Miss Leanne Smith, Shepparton. Mount — "Dante".

**Trophy** — Miss Leanne Smith, Shepparton. Mount — "Dante".

**Supreme Beef Bull** — "Brookfield Park Alfred" (Angus), exhibited by R. R. & M. A. Johnston, Cooma, N.S.W.

**Grand Fat Cattle Champion** — J. S. Fawns & Sons, Deniliquin, N.S.W. (Murray Grey).

**Champion Dairy Cow** — "Rockwood Park QF Toronto" (Holstein-Friesian), exhibited by Mr. F. Sorraghan, Arcadia.

**Champion Dairy Heifer** — "Roland Park LJ Lynn 2nd" (Ayrshire), exhibited by J. Roland Canobie & Sons, Tallygaroopna.

**Champion Dairy Bull** — "Glentara Kriss King" (Holstein-Friesian), exhibited by C. & V. Gardner, Longwarry North.

**Supreme Champion Ram** — Middle Creeks Estates Pty, Ltd., Oberon, N.S.W. (Poll Dorset).

**Most Successful Exhibitor: Pig Section** — B. & D. Hamblin, Toolleen.

**Supreme Champion Doe: Dairy Goats** — "Viewhill Kateena", exhibited by P. J. Quinn, Hurstbridge.

**Dogs: Best Dog in Show** — "Aust. Ch. "Cherrymount Lucette" (Dalmation bitch), exhibited by Mr. & Mrs N. C. Hubble, Bunninyong.

### Arts & Crafts:

**Florence Monod Trophy** — Mrs D. Cameron, Hoppers Crossing.

**Hebe Ransford Trophy** — Mrs. J. Jenkyn, North Geelong.

**RASV Students' Championship award (male)** — H. Patterson, Geelong Grammar.

**RASV Students' Championship award (female)** — Karen Rawady, Canterbury Girls' High School.

**Poultry: Best Bird in Show** — Mr. M. G. Jarvis, Dandenong. (Old English Game, Clay or Wheaten, Black Tail, Light Leg Pullet).



## Changes in Judging Timetable

As mentioned earlier in this report, Council took positive steps to assist cattle exhibitors reduce their costs in participating in the 1982 Show.

Coupled with the shortening of the Show by one day, Council, on the recommendation of its Beef and Dairy Cattle Committees, transferred cattle judging from the first Thursday, to the Monday in the second week. This meant that cattle exhibitors could delay their arrival on the Grounds by up to four or five days and still have time to settle their animals sufficiently before judging.

These changes necessitated a number of others. Judging of stud, led horses was conducted on the first Thursday, sheep were judged on the Sunday and the "Garryowen" Equestrienne Turnout event, which has been traditionally judged on the Monday, was decided on the Tuesday in the second week as was the judging of the Supreme Beef Bull, Champion Dairy Cow, Champion Dairy Heifer, Champion Dairy Bull and the Dairy Interbreed Competitions.

The changes proved to be effective while causing, I believe, a minimum of inconvenience.

## International Judges

We welcomed a number of international judges to officiate at the 1982 Royal Melbourne Show. They were:—

- Mrs Sue Gordon, Wellington, New Zealand. (Cats)
- Mr. Carl Aldercreutz, Sweden. (Dogs)
- Mr. Kari Jarvinen, Finland. (Dogs)
- Mrs Ulla Magnusson, Sweden. (Dogs)
- Mr. Rainer Vuorinen, Finland. (Dogs)
- Mr. Arthur Watson, Fielding, New Zealand. (Sheep)
- Mr. D. Oats, Hinuera, New Zealand. (Dairy Cattle)
- Professor David Hawkins, Ohio State University, U.S.A. (Beef Cattle)
- Mr. A. Oliver, Oxford, U.K. (Course Builder — Show Jumping)

These overseas experts joined with more than two hundred Victorian and interstate judges who made up this year's judging panel.

## COUNCIL

### Vale Selwyn Scott

Mr. F. E. Selwyn Scott, a Life Councillor and former Vice-President of the Society died on Thursday, 21 January 1982.

Mr. Scott became a Councillor in September 1952, was elected a Vice-President in 1964, an office he held until 1968. He was made a Life Councillor of the Society in 1972.

In addition to his duties as Vice-President, Mr. Scott served as Chairman of the Society's Sheep and Goat Committee and was a member of the Beef and Dairy Cattle Committees.

Outside his RASV activities, Mr. Scott was deeply involved in the stud stock and breed society sphere having been President of the Dorset Horn Association, Australian Sheepbreeders' Association and the Dairy Shorthorn Association. He was an accomplished judge of Dairy Shorthorn cattle and Dorset Horn sheep and judged at Royal Shows in Victoria, New South Wales and South Australia.

Mr. Scott was a distinguished Life Councillor and was highly respected by his Council colleagues, staff and members of the Society.

## New Councillors

In August we welcomed Mr. Robert Potter to Council. Mr. Potter of "Yarram Park" Willaura, has a long, practical agricultural background and is undoubtedly a valuable addition to the Society's Council.

Mr. Potter assumed the position of manager at "Yarram Park" for the Baillieu family in his early twenties. He is a very competent judge of beef cattle and has officiated at a number of major provincial shows.

For three years Mr. Potter was Chairman of the Willaura branch of the Graziers' Association, is a local executive of the VFGA and a council member of the Hamilton Pastoral Research Institute. He is also an officer of the Willaura Fire Brigade.

Shortly after the installation of the new Victorian Government in April, an invitation was extended to the Minister of Agriculture, The Honourable D. E. (Eric) Kent, M.L.C., to join Council. Mr. Kent accepted our invitation and was officially welcomed at the September meeting.

Mr. Kent describes himself as a "son of the soil" having spent his first twenty-nine years farming a family wheat/sheep property near Donald. He then moved to West Gippsland and took up dairying for a period of twenty-one years before entering Parliament as the Member for Gippsland Province in 1970.

Always interested in the political side of agriculture, he has over the years, been actively involved in a number of farm industry organizations and was a member of the ALP Rural Policy Committee for a record twenty years.

Increased discussion between farmers and the Government is seen as a high priority by Mr. Kent, as is the improvement of the community's understanding of the way rural and urban Victorians depend upon each other.

We wish Mr. Kent every success with the State Agriculture portfolio.

## New Life Councillor

Colonel Sir Malcolm McArthur was created a Life Councillor this year in recognition of twenty years service to the Society.

Sir Malcolm became a Councillor in May 1962 and over the following two decades has been actively involved as a member of the Finance, Beef Cattle, Public Relations, Space Allocation and Sponsorship Committees. He has also participated as a steward in the Royal Show Wool Section and served as the Chairman of the Poultry Control Council when that body was administered by the RASV.

Outside Society activities, Sir Malcolm has had a distinguished career in other areas of agriculture having been the President of the Council of Egg Marketing Authorities in Australia, the Government member on the Victorian Egg Board and Chairman of the Australian Meat Board before it was reconstituted as the Australian Meat and Livestock Corporation.

In 1966 Sir Malcolm was made an Officer of the Order of the British Empire for his services to Primary Industry.

**THE ROYAL AGRICULTURAL SOCIETY OF VICTORIA**  
**BALANCE SHEET AS AT 31st DECEMBER, 1982**

	1982		1981	
	\$	\$	\$	\$
<b>FIXED ASSETS</b>				
Land at Council valuation 1972 .....		1,023,000		1,023,000
Buildings and improvements at Council valuation 1972 .....	8,450,974		8,489,774	
Additions at cost .....	2,796,611		2,740,721	
	11,247,585		11,239,495	
Less provision for depreciation .....	1,675,113		1,484,832	
		9,572,472		9,754,663
Services and utilities at cost .....	604,081		604,081	
Less provision for depreciation .....	102,748		92,177	
		501,333		511,904
Plant and motor vehicle at cost .....	609,580		594,370	
Less provision for depreciation .....	327,896		281,961	
		281,684		312,409
Furniture, fixtures and fittings at cost .....	877,820		792,419	
Less provision for depreciation .....	403,801		292,422	
		473,819		499,997
		11,852,478		12,102,173
<b>INVESTMENTS</b>				
Debentures, deposits, bonds and cash at bank cost:				
— General .....	170,000		70,000	
— Special Purposes Insurance Fund .....	190,354		151,742	
— Trust Accounts .....	27,365		27,307	
— Short Call .....	209,658		218,772	
		600,377		467,821
<b>CURRENT ASSETS</b>				
Cash on hand .....	700		800	
Prepayments and accrued interest .....	49,091		33,388	
Sundry debtors .....	478,833			
Less provision for doubtful debts .....	18,000			
	460,833		408,592	
Stock on hand at cost .....	104,231		78,808	
		614,855		521,689
		13,067,710		13,091,883
<b>LESS</b>				
<b>CURRENT LIABILITIES</b>				
Bank overdraft — secured .....	520,366		534,858	
Loans — secured .....	15,360		31,000	
Loans — unsecured .....	112,681		108,418	
Sundry creditors and accruals .....	377,492		282,979	
Provision for long service leave .....	122,545		83,413	
Received in advance .....	2,815		15	
Short call deposits .....	209,658		218,772	
		1,360,717		1,259,255
<b>LONG TERM LIABILITIES</b>				
Loans — secured .....	429,257		447,335	
Loans — unsecured .....	906,286		993,383	
		1,335,543		1,440,718
<b>TRUST ACCOUNTS —</b>		27,365		27,307
<b>TOTAL LIABILITIES —</b>		2,723,625		2,727,280
<b>TOTAL NET ASSETS —</b>		<u>\$10,344,085</u>		<u>\$10,364,403</u>
<b>REPRESENTING</b>				
Accumulated funds .....		1,698,644		1,760,574
Reserves —				
Assets Revaluation .....	7,759,190		7,759,190	
Special Purposes Insurance Fund .....	193,354		151,742	
Dog Complex Contribution .....	682,897		692,897	
		8,845,441		8,603,829
<b>TOTAL ACCUMULATED FUNDS AND RESERVES</b>		<u>\$10,344,085</u>		<u>\$10,364,403</u>

Auditors report to members of the Royal Agricultural Society of Victoria.

In our opinion the attached Balance Sheet and Revenue Account which have been prepared under the historical cost convention except for Land and Buildings and improvements which have been reflected at Council 1972 valuation, are properly drawn up in accordance with the Rules of the Society and so as to give a true and fair view of the state of affairs of the Society at 31st December, 1982 and the results of the operations for the year ended on that date.

Dated at Melbourne this 21st day of February, 1983.

J. A. COURT, F.C.A.  
I. McC. ROUGH, F.C.A.  
Chartered Accountants



THE ROYAL AGRICULTURAL SOCIETY OF VICTORIA

REVENUE ACCOUNT FOR THE YEAR ENDED 31st DECEMBER, 1982

	1982	1981		1982	1981
	\$	\$		\$	\$
<b>EXPENDITURE</b>			<b>INCOME</b>		
Wages and Payroll Costs .....	2,698,854	2,462,345	Show Admissions and Car Parking .....	1,989,118	1,710,005
Maintenance and Cleaning .....	392,131	340,819	Space and Ground Rentals .....	1,189,950	990,361
Depreciation .....	396,966	329,075	Secretarial Service Fees .....	679,525	629,716
Show Attractions .....	144,434	166,061	Show Entry Fees .....	198,843	173,572
Printing and Stationery .....	197,212	199,744	Materials and Services .....	190,506	150,386
Show Running Costs .....	110,926	100,275	Members' Subscriptions .....	182,871	189,437
Insurance .....	131,782	139,768	Show Sales and Sundry Revenue .....	43,522	36,367
Catering .....	139,400	125,489	Donations and Sponsorship .....	186,325	184,874
Trophies and Prizes .....	133,266	138,507	Catering Premiums .....	205,119	178,874
Advertising and Publicity .....	115,575	101,097	Computer Fees .....	75,835	48,553
Interest .....	187,127	140,371	Advertising .....	29,004	29,252
Telephones & Postage .....	67,851	74,980			
Rates .....	79,398	72,819			
Electricity and Gas .....	90,770	76,948			
Judges' Expenses .....	40,695	39,238			
Sundry Costs .....	36,201	56,219			
Computer Costs .....	70,147	39,967			
Audit and Legal .....	14,925	13,869			
Special Purposes Insurance Fund .....	25,000	10,000			
	5,052,548	4,627,391			
(Deficit) Surplus for Year .....	(111,930)	(307,994)			
	\$4,940,618	\$4,319,397		\$4,940,618	\$4,319,397

ACCUMULATED FUNDS

	1982	1981		1982	1981
	\$	\$		\$	\$
Deficit for Year .....	111,930	307,994	Balance at Start of Year .....	1,700,574	2,016,568
Balance at End of Year .....	1,698,644	1,760,574	Grant for Capital Improvements .....	50,000	50,000
	\$1,810,574	\$2,068,568		\$1,810,574	\$2,068,568

## Council and Council Committees

In May this year, Council agreed to significant changes which will result in a further "streamlining" and tightening of its policy-making function.

Firstly, a reduction in the number of Council Committees from thirty-one to twenty was approved, with a corresponding re-definition of each Committee's responsibility and function. This was seen as a necessary move to reduce to an absolute minimum the overlap of operation previously experienced by a number of Committees.

A list of the modified Council Committees is as follows:—  
**Executive** (Chairman of the Finance and Sponsorship Committees can be co-opted to the Executive).

## Show objectives and forward planning

In any organization, whether it be a multi-million dollar corporation, a small country sporting club or a Royal Agricultural Society, it is valuable and vitally important that time is taken at reasonably regular intervals to consider the objectives of the organization and perhaps adjust, from time to time, how best those objectives can be met.

The objectives of our Society, as stated in the rules "shall be to promote the development of all phases of the Agricultural, Pastoral, Horticultural, Viticultural, Stock Raising, Manufacturing and Industrial Resources of the State of Victoria".

During the year Council re-defined three major "Royal Show" objectives which can be pursued in support of the Society's overall objective.

They are:—

- A. To encourage—
  - (i) the development of excellence through competition between exhibitors in all activities set out in the Objective, and such other activities as shall be in harmony with all other Show Objectives;
  - (ii) the interest of the citizens of Victoria in the activities set out in the Objective by appropriate educational display of prize winners in such competitions.
- B. To provide—
  - (i) educational opportunities for lay persons in all the activities set out in the Objective;
  - (ii) educational activities for the purpose of popularising rural life and increasing among the non-rural community and governments an understanding and appreciation of the role and contribution of the rural sector;
  - (iii) a venue whereby agriculturalists, pastoralists, horticulturalists, viticulturalists, stock raisers, manufacturers, industrialists (including mineral resource developers) and all activities related thereto, might display and/or market their products and services to the public.
- C. To provide an opportunity for the citizens of Victoria for an Annual Spring celebration of all aspects of the State's life.

The result of achieving the above objectives, will be improvement in areas of production, (from stock raising to crafts) in addition to an improvement in the quality of life for all Victorians.

The success of future Royal Melbourne Shows is dependant very much on the planning we do now. 1982 was a significant year in that a firm, base set of guidelines was created which has allowed Council and the administration to look beyond the next twelve months and paint broad brush pictures, in a planning sense, of Shows into the middle of the 1980's.

Some months before the gates opened for the 1982 Show, solid foundations had been set down in relation to the 1983 Show, its theme, "Victoria on Parade". Well and truly established and a whole new concept for entertainment and programming planned.

Planning is underway for the 1984 Show, which will be a particularly significant one in the history of the Society because of the major participation of Japan as our first ever "Guest Nation". We are also thinking constructively and creatively of 1985 and 1986.

This approach to the future is a very necessary and exciting one, and will serve to further expand the parameters of the Royal Melbourne Show.

## SENIOR STAFF

### Retirements

This year saw the retirement of three senior staff members whose joint period of service with the Royal Agricultural Society of Victoria totalled more than ninety years.

Mr. Gordon Turnbull joined the Society's staff in 1938 and during the forty-four years to his retirement in November, he was either directly responsible or assisted with the secretarial/registrars duties for the Ayrshire, Guernsey and Friesian Dairy Cattle Societies, the Pig and Goat (Dairy) Societies, the Welsh Pony, Australian Pony, Palomino and Clydesdale Horse Societies.



Gordon Turnbull

Mr. Turnbull also spent a short period of time as Officer in Charge of Royal Show Space rental and for one year was responsible to the Society's Horse and Arena Committee for the co-ordination of the Royal Show Arena program.

Mr. Tom Love, our Sheep Registrar, retired on December 31 following a career spanning thirty-one years with the RASV.

When assuming duty in 1951, Mr. Love was responsible for the administration of four Sheep Societies, however the number swelled to fifteen major organizations during the thirty year period, which, in most cases brought with them the existing task of registrations and the production of detailed flock books. Some of these are of considerable size, like the British Breeds Flock Book which comprises more than six hundred pages and is printed in two sections annually.

Mr. Love played a major organizational role in the Concedale World Conference held in Melbourne in 1965 and



helped prepare for the 1982 Merino World Conference which was also held in Melbourne.

In a lot of instances, department heads have additional responsibilities placed upon them immediately prior and during the Royal Show and such was the case with Tom Love who looked after all Show matters relating to the exhibition of Sheep, Goats, Pigs, Wool, Shearing and Carcase Competitions (Lamb and Pig) in addition to judging competitions, Farm and Dairy Produce, Apiculture, displays of produce and entertainment in Centenary Hall, Highland Dancing Competitions, production of the Daily Ring Program and Fruit Packing Competitions.

I wish to pay a special tribute to a long serving member of the Society's Ground Staff, Mr. Arnold Briedis.

Mr. Briedis became a member of the Ground Staff in 1960 in the capacity of Carpenter and after twenty-two years with the RASV, planned his retirement (on 31 December. Regrettably he became ill in November and although he was able to attend his farewell function in December, Mr. Briedis passed away shortly after.

As in the case of Tom Love and other members of Staff, Mr. Briedis undertook additional duties during the period of the Royal Show. For a number of years he was in charge of the sizeable arena crew before undertaking the responsibilities of Sheep Superintendent, a position he held for about four years. In recent years, Mr. Briedis was a member of the Show Maintenance Crew.

## Senior Positions Created

To an organization like the Royal Agricultural Society of Victoria, sponsorship is a vital component in making a major annual event like the Royal Melbourne Show a reality.

It would be fair to say that over the last decade our reliance on sponsorship from all types of organizations has increased remarkably. Because the need for financial support through sponsorship will continue to grow, the need for a far more formal and professional approach to sponsorship and the overall marketing of the Show is required. In view of this, Council approved the creation of the position and subsequent appointment of a Sponsorship Manager whose responsibility it is to negotiate major sponsorships and further market the Show.

Show attractions in the arena and around the grounds have in the past been engaged, programmed and supervised by a number of different Committees and officers within the Society. This arrangement has not always been a satisfactory one, particularly from the point of view of overall co-ordination.

This situation coupled with the fact that there was a definite need to find new and entertaining attractions, led Council to establish a position for an Attractions Manager. The requirement here was for a person who had current and considerable experience in the entertainment field, experience in dealing with entertainers in addition to a creative flair, yet strong and responsible administrative capabilities.

We are now in a position to better program and co-ordinate a wider, more varied range of top line entertainments and attractions which will firm and further the Show's appeal to a greater public.

One aspect of the Royal Show which is probably not evident to most patrons or members but nevertheless vitally important, is the organization of official functions. These range from the

Opening Ceremony to a series of luncheons and dinners for visiting dignitaries, judges etc and all entail attention to detail.

The matter of protocol is an integral part of such functions and Council has therefore approved the engagement, in a part-time capacity, of Mr. John Buckland, formerly our Deputy Director, to co-ordinate this area of our organization.

The approval of the above appointments has been made with the future very much in mind. We will now be better prepared and more professionally equipped to meet the demands and challenges which will inevitably face us in staging bigger, better Shows.

## NEW FACILITIES AND ENTITLEMENTS FOR MEMBERS

Council, through its Membership Committee, has made significant gains in introducing additional membership benefits during 1982.

An agreement with Dunlop-Olympic in the first half of the year yielded substantial discounts for members on car, truck and tractor tyres and batteries. The tyre discounts made available range from ten percent for imported tyres, to twenty three and a half percent for the locally made product. Battery discounts are up to forty five percent.

In the second half of the year, the Chairman of the Membership Committee, Mr. R. T. Balderstone, released details of new facilities on the Show Grounds for members.

These were used extensively during the Show and included:—

- a special seating area, Dining Room, Bar and separate lounge area in the Members' Stand;
- new cloak facilities in the Members' Stand;
- a reservation service for the Members' Dining room;
- the establishment of a Members' Car Park area within the VRC Flemington Racecourse Park;
- a reserved section in the Woodchop Stadium;
- a special self-contained stand located beneath the Members' Grand Stand adjacent the main Members' entrance, which served as a central information point for members as well as providing general information about the Society for prospective members.

At the same time additional discounts were announced. These being a ten percent reduction on accommodation at any Homestead Motor Inn throughout Australia, up to ten percent discount on accommodation at any Best Western Motel in New Zealand and a ten percent reduction on Avis car rental throughout Australia.

It is one of the objectives of the Membership Committee to continue to establish worthwhile additional benefits for members in the future and to further enlarge upon the facilities developed for members on the Show Grounds.

## THE SHOW GROUNDS

### Grounds and Facility Improvements for 1982

Improvements valued at \$1,085,000 comprising new constructions, major renovations, the upgrading of services and utilities and maintenance, have been completed during 1982.

A large extension to the Commonwealth Bank building in Degraves Street was undertaken this year and used during the



## ANNUAL REPORT

Show as the Bank's main entertaining area. This new facility can be extensively utilized by the Bank and the RASV throughout the year.

A new building for the Victorian Producers' Co-operative was constructed in Fiskin Avenue, next door to the RASV Cattle Superintendent's office. Valued at \$30,000 the building is better located for VPC personnel to service their existing and prospective clients during the Show.

In the area of building renovations, \$45,000 was outlaid to cover work on the Aquarium in Lennon Avenue (\$25,000) and the former Coles Show Bag — "Life — Be In It" — Games Building in Plummer Avenue (\$20,000). A further \$55,000 has been expended on the provision of new toilets, public seating and a new lawn area.

Added to major expenditure over the past two years on catering facilities, \$25,000 has been spent in 1982 on an already extensive upgrading program.

The existing Show Grounds' power grid has had to cater for a steadily increasing requirement for electricity in recent years, during Show and non-Show periods. This has therefore led the Society to substantially boost its power supply to the No. 2 Sub Station from outside the Grounds. To facilitate this, \$100,000 was spent this year to meet the extensive trenching and cabling work needed to introduce the new Hi Volt supply. Work on other Grounds' utilities in the form of new sewerage and storm water draining has also been completed at a cost of \$30,000.

Regardless of any new constructions or improvements undertaken by the RASV, a constant annual expense which has to be met is that relating to the general maintenance of the Grounds, its lawns, roadways and buildings, and in 1982 maintenance of this nature accounted for \$500,000.

### Use of Show Grounds between Shows

Now more than ever there is a need to have Show Grounds' facilities extensively used between Royal Shows and revenue boosted from this source.

While we cannot say that our desired objective in this area has been achieved during 1982, the use of pavilions and other outdoor facilities is on the increase which is gratifying.

Below is a list of major functions and activities conducted on the Grounds this year:—

- World Cup Rodeo — Main Arena
- Australian Stud Pony Show — Main Arena
- Alcheringa Wonder Horses — Boral Pavilion
- Championship Dog Shows and Classic Dog Show — K.C.C. Centre
- Welsh Pony Show — Main Arena
- Angora Goat Show and Sale — Meaklim Pavilion
- Pop Concert — Woodfull Pavilion
- Antique Bottle Show and Fair — Hall of Manufactures
- Motor Trades Equipment — Victorian Display Centre
- Arabian Horse Classic — Main Arena
- British Alpine Goat Show — Jersey Pavilion
- Rabbit Shows — Poultry Pavilion
- Collectables Fair and Market — Hall of Manufactures
- Open Cat Show — P. B. Ronald Pavilion
- Ski Show — Victorian Expo Centre and Hall of Manufactures

- U.S. International Marketing Centre Conference — Victorian Expo Centre
- Ayrshire Cattle Sale — No. 1 Cattle Pavilion
- Vintage Car Show — Meaklim Pavilion
- National Energy Expo — Victorian Expo Centre and Hall of Manufactures
- May Fair — Amusement area Hall of Manufactures and Boral Lawn
- Food and Beverage Expo — Victorian Expo Centre and Hall of Manufactures
- Australian Sheep and Woolcraft Show — Sheep Pavilion, P. B. Ronald Pavilion, No. 1 Cattle Pavilion, Animal Nursery and Hall of Commerce
- Tucker Box Sheep Dog Trials — Main Arena
- ITC Apprenticeship Week — Victorian Expo Centre
- Educare Exhibition — Victorian Expo Centre
- Ski Show — Trade Exhibition — Victorian Expo Centre and Hall of Manufactures
- Victorian Motor Cycle Riders' Association Exhibition — Victorian Expo Centre
- Process and Control Engineering Exhibition — Victorian Expo Centre
- Data '82 (Computer Exhibition and Conference) — Victorian Display Centre and Hall of Manufactures
- International Tyre and Equipment Show — Victorian Expo Centre and Hall of Manufactures
- International Masters Motor Cross '82 — Main Arena
- Super Car Expo — Victorian Expo Centre

In addition to the above, we offered facilities to a large number of organizations for storage, meetings and sales.

- Beef Cattle**
- Catering**
- Commercial Exhibits**
- Dairy Cattle**
- Dogs**
- Farm Management and Inventions**
- Finance**
- Horses**
- Membership**
- Other Animals**
- Pigs**
- Public Relations**
- Sheep and Goats**
- Show Attractions and Entertainment**
- Sponsorship**
- Victorian Young Farmers**
- Viticulture**
- Woodchop**
- Works and Planning**

## ADMINISTRATION

### Breed Societies:

The number of breed societies and like organizations administered by the RASV in 1982 totalled fifty-nine.

(Included in this number are four new organizations:—

- The Australian Belted Cattle Society
- The Australian Cashmere Goat Society
- The Luing Society of Australia (Beef Cattle)
- The Victorian Stud Beef Cattle Breeders' Association



The Welsh Pony and Cob Society of Australia terminated their administrative association with us in November and have established their own offices in Essendon.

Organisations for whom we act as Secretariat are as follows:—

Agricultural Apprentices Award Committee  
 Angora Mohair Association of Australia Ltd.  
 Angus Society of Australia (Victorian Committee)  
 Association of Stud Sheep Breeders of Australia  
 Australian Ayrshire Breeders' Association  
 Australian Belted Cattle Society  
 Australian Cashmere Goat Society  
 Australian Corriedale Association (Federal Council)  
 Australian Corriedale Association (Victorian Branch)  
 Australian Council of Rural Youth  
 Australian Donkey Breed Society  
 Australian Dorset Horn Breeders' Association  
 Australian Illawarra Shorthorn Society (Victorian Branch)  
 Australian Limousin Breeders' Society (Victorian Branch)  
 Australian National Kennel Council  
 Australian Nuffield Farming Scholars' Association  
 Australian Palomino Horse Breeders' Association (Federal Council)  
 Australian Pig Breeders' Society (Victorian Branch)  
 Australian Pony Stud Book Society (Victorian Branch)  
 Australian Sheep Breeders' Association  
 Australian Society of Breeders of British Sheep (Federal Council)  
 Australian Society of Breeders of British Sheep (Victorian Branch)  
 Australian Superfine Woolgrowers' Association  
 Australian Red Poll Cattle Breeders' Association  
 Beef Improvement Association of Australia  
 Beef Shorthorn Society of Australia (Victorian Committee)  
 Blonde d'Aquitaine Society of Australia  
 Charolais Society of Australia (Victorian Region)  
 Commonwealth Clydesdale Horse Society (Federal Council)  
 Commonwealth Clydesdale Horse Society (Victorian Branch)  
 Dairy Shorthorn Association of Australia  
 Equestrian Federation of Australia (Victorian Branch)  
 Feline Control Council  
 Galloway Cattle Society of Australia (Federal Council)  
 Guernsey Cattle Society of Australia (Victorian Branch)  
 Kennel Control Council  
 Luig Society of Australia  
 Maine-Anjou Cattle Breeders' Association of Australia  
 National Ploughing Association of Australia  
 Ryeland Sheepbreeders' Association of Australia  
 Sharlea Ultra Fine Society of Australia Ltd.  
 Shorthorn Society of Australia (Victorian Committee)  
 Simmental Breeders' Association Ltd., Australia (Victorian Branch)  
 Southdown Breeders' Association of Victoria  
 Victorian Agricultural Societies' Association  
 Victorian Appaloosa Horse and Spotted Pony Society  
 Victorian Dorset Horn Breeders' Association  
 Victorian Dressage Club  
 Victorian Pinto Society  
 Victorian Poll Hereford Association

Victorian Prime Lamb Committee  
 Victorian Stud Beef Cattle Breeders' Association  
 Victorian Stud Merino Sheepbreeders' Association  
 Victorian Warmblood Horse Association  
 Victorian Young Farmers  
 Winston Churchill Memorial Trust (Victorian Region)

## SOCIETY'S OFFICIAL HISTORY

On March 15 this year, the Royal Agricultural Society of Victoria launched its official history — "Speed the Plough".

The book highlights the fact that the Society, over the years, has mirrored the progress and development of the State, from the early colonial days (through to now). It traces the Society's evolution from the early 1800's and details advancements made by our past "guardians" of agriculture in their efforts to establish an organization whose aims were to foster and promote all forms of primary industry within the young State.

"Speed the Plough", naturally, is also very much about the Royal Melbourne Show which has done so much over almost one and a quarter centuries, to bring about a better understanding of Victorian agriculture, industry and commerce through a genuinely and justifiably unique event.

The need for an official reference and history of the Society has been a long standing one. In 1968 the then Director, the late Mr. Colin Woodfull suggested that such a work be undertaken and broached the matter with the late Mr. Fred Noble, a journalist of high repute with *The Age*, who had covered every Melbourne Show since 1923.

It was hoped that the history would have been completed for the joint Department of Agriculture/RASV Centenary Show in 1972 but due to the immense research that had to be undertaken by Mr. Noble, particularly in the area of land acquisitions, this was not possible.

Upon his retirement in 1977, Mr. Bob Morgan a member of the Society's staff since 1956 and for the fourteen years immediately prior to his retirement, the RASV's Public Relations Manager, joined Mr. Noble in the full-time compilation and writing of the book.

Mr. Morgan had a deep appreciation of the history surrounding the Society's development and progress, and took over the task of completing the book following Mr. Noble's death in 1978.

"Speed the Plough" should be of interest to many members and is, we feel, a welcome and important contribution to Victoria's history.

## CORPORATE MEMBERSHIP

Last year, council instituted a new Corporate Membership classification for outside organizations who have an association with us, either as Royal Show sponsors, suppliers or sponsors of activities conducted by the RASV during the year.

At the end of 1982 our Corporate Membership role showed the names of fifty-nine commercial organizations, an increase of eleven on the 1981 figure. This result indicates that the Society is continuing to attract the interest and support of major state and national corporations.

Our corporate Members are:—

William Adams Tractors Pty. Ltd.  
 A.M.A.T.I.L.  
 A.M.P. Society Limited



Alcan Australia Limited  
Aldus Limited  
Allied Mills Limited  
Amalgamated Wireless (Australasia) Limited  
Associated Pulp and Paper Mills Limited  
Australian Consolidated Industries Limited  
Australian & New Zealand Banking Group Limited  
3M Australia Pty. Ltd.  
Australian United Corporation Limited  
Beecham Veterinary Products  
Boral Limited  
Brambles Industries Limited  
Brash Holdings Limited  
Broken Hill Proprietary Co. Limited  
Bunge Australia Pty. Ltd.  
Leo Burnett Pty. Ltd.  
Cadbury Schweppes Pty. Ltd.  
Caltex Oil (Australia) Pty. Ltd.  
Clifton Brick Holdings Limited  
G.J. Coles & Co. Limited  
C.S.R. Limited  
Commercial Banking Co. of Sydney Limited  
Dalgety Australia Limited  
Elder Smith Goldsbrough Mort Limited  
Esso Australia Limited  
Gas and Fuel Corporation of Victoria  
Gafic Australia Pty. Ltd.  
Gordon & Gotch Limited  
Herald & Weekly Times Limited  
Hoechst Australia Limited  
ICI Australia Limited  
Bob Jane Corporation Pty. Ltd.  
Henry Jones (IXL) Limited  
Kraft Foods Limited  
James McEwan & Co. Pty. Ltd.  
Ralph McKay Limited  
Marbon Chemicals Limited  
Mildara Wines Limited  
Modern Printing Company  
National Bank of Australasia Limited  
Overseas Containers Australia Pty. Ltd.  
Phosphate Co-operative Co. of Australia Limited  
Rosella Foods Pty. Ltd.  
Rothmans of Pall Mall (Australia) Limited  
Safcol Holdings Limited  
Shell Australia Limited  
Smorgan Consolidated Industries  
Tricontinental Corporation Limited  
Tubemakers of Australia Limited  
Unilever Australia Pty. Ltd.  
Victorian Broadcasting Network Limited  
Victorian Dairy Industry Authority  
Victorian Producers' Co-operative Co. Ltd.  
Western Mining Corporation Holdings Limited  
Wormald International Limited

## Computer

In February the RASV was officially advised that it had won a five year contract to provide specialized computer registration and recording services to the Australian Jersey Breeders' Society.

When the program is fully operational in about twenty-four months, it will significantly upgrade services to Jersey Society members in respect to production of four generation pedigrees, sire evaluations, the provision of up to date milk production records (conducted in conjunction with the National Dairy Herd Improvement Scheme) and the production of herd books, sale catalogues and eventually a production register similar to that published by the New Zealand Jersey Cattle Breeders' Association.

The Society's computer again played a major role in the preparation of Show Catalogues.

With the exception of a number of small stock and produce sections, all 1982 entries were accommodated on computer resulting in a substantial saving in staff costs usually incurred in the manual processing of entries and the preparation of catalogue copy for the printer. Additional savings were achieved also by the "typing" of prize cards on computer.

## COMMERCIAL FARM COMPETITIONS

On behalf of Council, I want to place on record sincere thanks to Mr. Harold English, President of the Victorian Agricultural Societies' Association and his Council for the very valuable support the RASV has received from VASA during 1982.

As our partner in the conduct of the five annual commercial farm competitions, VASA assists us in realizing our obligation to promote Victorian agriculture in a practical way. We are also able to highlight new and improved farming methods which are practiced by competition winners and detailed in the worthwhile field days which are conducted as a conclusion to each competition.

The five commercial farm competitions conducted jointly by the RASV and VASA are:—

- The Gippsland & Northern Commercial Dairy Herd of the Year Award
- The Elders Commercial Wool Sheep Flock of the Year Award
- The Commonwealth Development Bank Farm Management, Improvement and Production Competition (Sections A & B)
- The Victorian Artificial Breeders (VAB) Share Dairy Farmer of the Year Award
- The Dalgety Commercial Beef Herd of the Year Award.

Gratitude must also be expressed for the generous support given to each of these competitions by our sponsors and to the Victorian Department of Agriculture whose officers played a major role in competition judging and the organization of the subsequent field days.

## ACKNOWLEDGEMENTS

On behalf of Council, I want to place on record the Society's gratitude and sincere appreciation for the assistance provided by the Victorian State Government, under the Honourable John Cain, Premier and his immediate predecessor The Honourable Lindsay Thompson, and to individual Ministers. In 1982 the Society received valuable (now traditional) assistance from The Hon. T. L. Austin and The Hon. D. E. Kent in their respective capacity of Minister of Agriculture.



We are also indebted to Dr. David Smith, Director General of the Victorian Department of Agriculture, whose officers have played an essential part in the successful conduct of the commercial farm competitions, organized by the Royal Agricultural Society of Victoria and the Victorian Agricultural Societies' Association.

To the many media representatives and their organizations who have assisted in getting our message across over the year, we offer sincere thanks and likewise to our sponsors, who through interest and support, assured us of a successful year.

As in the past we extend special gratitude to those who assist the Society in an honorary capacity — our large number of judges and stewards whose contribution really cannot be adequately praised.

My first year as President, although hard, has been a satisfying and rewarding one and I therefore want to record my personal thanks to my Vice-Presidents, other Council colleagues and their wives.

My wife and I received significant additional support from the Director and Mrs Parry and for this we are most grateful.

The job has been made much easier also through the tremendous efforts of the Director and through him, the Society's staff. To them, I extend a special vote of thanks.

In conclusion, may I say that I believe that we have come through a very difficult year in fair shape thanks to careful administration and a good Show. Next year will also be hard, but I am confident that the Society is prepared for it and able to successfully meet the challenges which face it.

G. R. Starritt  
PRESIDENT

ALOE VERA  
ANIMAL HEALTH PRODUCT

**Daff's  
SPRAY ON  
WOUND  
DRESSING**

ASSISTS IN  
STOPPING  
BLEEDING

250g. NET

## STUD SHEEP & CATTLE BREEDERS AND

# Elders

Put your Stud  
On The Map!  
USE ELDERS

## MAKE A GREAT TEAM!

Hay — T. Lillburne  
O/F 069 93 1202

Wagga — N. Cutting  
O/F 069 21 2091  
A/H 169 22 6338

Naracoorte — J. Smith  
O/F 087 62 2002

Geelong — R. Deans  
O/F 052 22 2944  
A/H 052 43 2919

Mt. Gambier — H. Noles  
O/F 087 25 4201

Melbourne — W. Naughton  
O/F 03 60 0211  
A/H 03 232 3863

STUD STOCK MANAGER  
P. N. ESSE  
A/H 054 28 5295





# Essay Winners Are Announced

Prizes worth almost \$2000 are to be presented to the two winners of the RASV Royal Show Essay Competition and their schools, sponsored by Encyclopaedia Britannica.

The competition was open to students in two categories — primary or junior school up to and including year six, and from secondary schools up to and including year 12. The subject for both categories was — "My visit to the Royal Melbourne Show".

The final judging was carried out by a panel comprising a representative of the Education Department, a representative

from the private school system, and the president of the RASV.

Jacinta Maloney, Grade Six, James Cook Primary School, Endeavour Hills; was the winner of the Category A section for primary or junior school. She is to receive a three-volume set of Websters Dictionary valued at \$140, with a 20-volume set of Children's Britannica valued at \$298 to be presented to the School.

Gillian Carr, from Morongo Girls' College, Geelong, was judged the winner of Category B for secondary schools. Gillian is to receive a three-volume set of Websters Dictionary valued at \$140, with a 30-volume set of

Encyclopaedia Britannica valued at \$998 going to her school.

Runners up in both categories will have the choice of a Britannica Atlas or a two Volume set of Webster's Dictionary, while the School attended by the runner up in Category A will receive a 16 Volume Young Children's Encyclopaedia and in Category B a three Volume set of Webster's Dictionary (including a seven language translation section).

The following are the essays which took out the major awards in the 1982 Encyclopaedia Britannica/RASV Royal Show Essay Competition.

## CATEGORY A

I sat down at our dining table with my diary ready to write about my exciting day at the Royal Melbourne Show.

Early in the morning we drove to the station in the city, to catch a train to the showgrounds. As we walked on to the platform we could hear excited children chattering noisily to their parents and friends.

We boarded the train and in no time were off. It was very squashed on the train. It was like being in a sardine can. Minutes later we arrived at the showgrounds. Eagerly everyone hopped off and dashed to the gates.

It was a lovely day, the bright sun was out and not a cloud could be seen. First of all my family and I strolled over to the Animal Nursery. There were so many animals ranging from baby guinea pigs to large cows.

If you got close enough to the animals you could even pat them. This was a great chance for the city children to observe many animals which they wouldn't normally see.

Then, after we had seen all the lovely animals we went to see the machinery. There were water pumps, tractors, machines for sowing and stripping wheat and discs for ploughing fields. Most of them I wouldn't have seen before if I hadn't gone to the show.

Next was the sheep shearing. They have shearing races to see who can shear the fastest and neatest. There were so many dairy products,

cheese, milk, cream, butter, and yoghurt all in different types and flavours.

The pavilion I liked best was the hand-craft pavilion. There were cakes and scones that looked mouth-watering and were iced very nicely. There were also hand knitted baby clothes for boys and girls, many different paintings of scenic views and others of people and colourful toys for babies and older children.

I think that the sample bags cost too much for what they are, especially if a small child has to pay for it out of their own pocket money or, if a parent has to buy sample bags for a large family it can be rather expensive. But the temptation is always there, and coming home from the show wouldn't be the same without an armful of show bags to sort through and examine once safely locked in your bedroom so no one could see all your treasures!

It was breathtaking when two young ladies were doing tricks on large round rings hanging from a crane. It looked as though they were going to fall. How frightening it must have been.

After the stunts they had a parade of all the animals at the show, in the centre arena. The clapping and cheering was deafening as the animals were led around.

Next we pushed our way through the crowds to the rides. There were so many and their cost too much for the amount of time you get on them, though without the rides what would the show be like?



The ride I thought was most enjoying was the dodgem cars. All the smashing about from side to side and getting jammed in between other cars. When the cars hit you could see sparks flash. How much fun it was!

It was late at night and we were just about to go home when we saw colourful fireworks flare up in the sky from the arena. The entertainment wasn't over yet. It was a beautiful sight, too hard to explain.

I thought the Royal Melbourne Show was marvellous, but it could be improved by having more tables and seats to eat at to make it easier for families and more activities involving the whole family. There should also be people around in the pavilions and with the animals to answer questions and tell people about them to make things more educational. The Royal Melbourne Show is a friendly meeting of the city and country people.

JACINTA MALONEY

### CATEGORY B

The Royal Melbourne Show is trying to bring together city and country people in surroundings that give mutual enjoyment. Are they succeeding?

City people mostly go for the colourful side of the Show — side-shows, rides and show bags. Country people go to see their show animals at their best. Do they enjoy the "colourful" side and do city people enjoy the agricultural side of the Show? These are some questions I have considered since I returned from my recent trip to the Royal Melbourne Show.

Each year a list is published on the show bags — their contents, cost price and selling price. They are always of good value, or at least this is what we're told. Many believe that a lot of things in the bags are "junk" and of no use to anyone over the age of ten years. There are progressively fewer items in the bags each year, yet the price continues to soar.

After going home and investigating closely my spoils from the Show — I wonder at the "value" of my show bags. The food contents of the bags are usually eaten relatively soon after being bought — rarely lasting more than two days. Therefore people often buy more than one show bag in an attempt to try and have some sort of a souvenir of their time at the Show.

This, I think, is clever judgement on the part of the organisers. If the bags contained valuable, lasting items, less bags would probably be sold because of the cost and the lasting effect of one bag.

The rides too, are rising in cost every year. The

rides themselves are not changing but new ones are being introduced each year. Although they are said to be extremely safe, they certainly don't look it or feel it whilst in progress.

Country people, used to the serene but sometimes hectic countryside, may experience unusual feelings while encountering the absurdity of the rides and the showgrounds.

The Show, only spanning about ten days, causes people to flock to the grounds. It could be extended to fourteen days to avoid the capacity crowds which seem to set new records each year. The crowding is usually not very pleasant — the result being lost children; impatient people and occasionally a few accidents.

Mothers have an exhausting time looking after children, especially those in pushers, handicapped people have a very difficult time trying to move through the crowds around the grounds. Groups of young people can be separated very easily and one method we saw to prevent this was to have two ropes, one on either side of two lines of kindergarten children, with every child holding onto the rope. This seemed to be effective but I wonder if the children enjoyed the feeling of being enclosed like that? Generally, however, the people, noise and colour add to the atmosphere.

Depending on where you go and what you do, a lot can be gained from visiting the Show. If you spend all your time and money on rides, show bags, food and side-shows you might have an enjoyable time. But I doubt that anything of value will have been learned.

But on the other hand, studying animals all day might be boring for some people. I think a combination of both provides excitement with education, for a generally entertaining time.

Too often at the Show it seems a contest — commerce versus agriculture. They are both striving to achieve something extra to attract people to their displays. In this respect I think the commerce side is "winning". They offer material things in return for money whereas the agricultural side is mainly display and offers only memories.

A few articles are for sale like plants, bulbs and promotion products but most people seem to prefer commercial products. Perhaps it is our materialistic streak coming through.

The Royal Melbourne Show is succeeding in bringing together city and country folk in mutual surroundings, but in my opinion the commerce side dominates the Show. Whether or not both sides of the Show are enjoyed is up to the individual, but on the whole, the Show provides a colourful and enjoyable time for most people.

GILLIAN CARR



# Bendigo Hosts Charolais Convention

A young Queensland breeder with considerable experience in studying the Charolais breed overseas, will judge the cattle when the Charolais Society of Australia stages its national convention, show and sale this month at Bendigo.

He is Mr David Bondfield, who recently returned to Australia from a three-month study tour of the breed and cattle industry in the United States and Canada. Two years ago he spent some time in France, England and Spain working with this breed.

This will be the first time the national convention has been held away from Sydney. It follows the Society's decision to allow all States the chance of hosting the two-day event. Next year it will go to Queensland.

A spokesman for the organising committee, Mr Bill Hayes, of Tooborac, said the widespread drought and the recession would

place restrictions on the number of members attending, as some would find difficulty in leaving their properties.

However, the committee is delighted with the interest being shown by breeders around the country, and all States and possibly New Zealand will be represented.

The two-day convention will open on Monday, March 21 at the Bendigo Showgrounds with the Society's annual general meeting from 1.30. This will be followed in the evening by a dinner at which a guest speaker will be brought from Canada.

Tuesday's seminar from 10.00 a.m. will include Dr Mike Blockey speaking on "Beef cattle fertility", Brad Holland lecturing on "Performance recording", and Bob Lowe from South Australia speaking on the "Charolais in the commercial field".

The judging of many of the nation's best bloodlines by Mr

Bondfield will take place at the Bendigo Showgrounds from 1.30, with the annual sale to follow under the lights from 6.30 p.m.

Among the leading studs to be represented at the sale will be those of the Taylor family at Kerang, Scott Clooning of "Woodlands", Flowerdale, and the Milners, from Blaney, New South Wales.

White in color, the Charolais is an excellent animal and highly-prized for crossing purposes. It has a quiet disposition, is large in size with a remarkable rate of gain, and is a good grazer.

It is one of several breeds developed from crosses of the Brahman on other breeds. Originating in the Charolles district of France, the Charolais is today's foremost meat-cattle breed in Europe, and becoming popular in the United States and Australia.



PHONE  
(03) 480 3558  
A.H.  
(03) 308 1788

## **VICON** ELECTRIC MOTOR REPAIRS COMPLETE REWINDING AND REPAIR SERVICE

- Competitive prices
  - Prompt service
- 17B SHOWERS STREET, PRESTON 3072  
... just off High Street  
(24 hour pick-up and delivery service — metropolitan area)



# Farm World 1983

## Interested in Angoras?



- Literature
- Membership
- Quarterly Journal

### ANGORA MOHAIR ASSOCIATION OF AUSTRALIA LTD.

- Stud Breeders
- Commercial Breeders
- Herd Book

Royal Showgrounds  
Epsom Road,  
Ascot Vale. 3032  
Ph: (03) 376 3733

Victorian Premier, the Honorable John Cain, MLA, will officially open the Gippsland Field Days' four-day "Farm World 1983" on March 25, second day of the big gathering at Warragul.

The drought which has crippled much of the State has not really penetrated Gippsland, which is why a record number of exhibits will help make this the biggest and best yet held.

Heading the list of prizes that can be won during the four days is a seven-day holiday for two on Lindeman Island, flying T.A.A. The value of this prize is \$2130, and is well worth winning.

Public Relations Officer with the Gippsland Field Days, Mr George Nicholson, puts the record interest in this year's Farm World down to the success exhibitors have reported in their participation in past events there, which had led to many new exhibitors this year.

"This will be the 21st year the Gippsland Field Days has been held, and it was fitting that in a time when industry and agriculture is experiencing such testing times that this coming event will be the biggest yet.

"Among the new tractor brands to be demonstrated for the first time will be Fendt and Carrera, while other manufacturers will be using this week to launch new models. Other new releases will include the Jetstop Diesel Engine Protection System, and K'A'Rcher Pressure Cleaning Equipment."

A number of firms are taking this opportunity to demonstrate a comprehensive array of machinery for fodder conservation and potato harvesting.

Tents, camping gear and other related items will be displayed at Farm World for the first time, while another first will be a big section on computers. The Department of Agriculture stand takes in a special segment on the use of computers on the farm, and discussions will be held regarding useful programs for farmers using the advantages of computerisation.

The Department will also have a stand displaying a pictorial coverage about Leptospirosis in cattle, its effect, and how farmers can prevent and cure this in their cattle. Another segment from the Department of Agriculture will be the use of videotex on farms and its use in selling beef cattle.

A large marquee will be there for the Country Women's Association where special exhibitors and various other matters of interest for the women will be discussed.

Apart from the large section for sheep, cattle and goat breeders, the Australian Stock Horse Society breeders will display their best horses. Gippsland is very strong for this breed, and recently conducted the Victorian championships at Trafalgar.

The four-day Farm World 1983 will get under way on Thursday, March 24. It will include virtually every subject to interest the farmer, while the Association of Craft Exhibitors will keep the women occupied with a remarkable range of craft work that features a silversmith, potter, basketmaker, leather worker, poker worker, soft toys and a spinning group.



## See The 'Other Half'

Farming, like every other business venture, is all about productivity and sound marketing strategies.

To be successful, these two important aspects must be applied by the businessman, and also the farmer, in a correct manner toward a balance in their operation. This in turn results in profitability.

Obviously, all successful businessmen are prepared to look, listen and learn in an effort to introduce up-to-date technology and experience into their particular field of activity.

There are real advantages for our rural people to go and see how the "other half" do it. So, let us examine some of these advantages, and take a look at how appropriate study travel can be achieved.



By **JOHN FARMER**  
Chairman, Australian Farmers  
Travel Group

It is a proven fact that in most cases one or two people are unable to generate as much worthwhile discussion as that generated by a common interest group travelling together and be-

ing shown particular projects.

This is because the important part of the dialogue is to question what you are told toward completely understanding all aspects of group discussions.

Another consideration for farmers when contemplating study travel is that there are certain taxation benefits which are worth pursuing. They can be quite significant if they are able to allow you to combine a holiday with a difference at the same time as learning.

The opportunity for our farmers to liaise with their overseas counterparts has now been made much easier through the formation of the Australian Farmers Travel Group, which provides the vehicle for the type of communication we have been referring to here.

## Thinking of TRAVEL?

*think*



AS PART OF OUR CONTINUING SERVICE TO THE MAN ON THE LAND G & N NOW OFFERS A FULLY COMPREHENSIVE TRAVEL SERVICE

So, whether it's a package holiday, an island cruise or overseas study tour, contact us . . . service is our second name!

Your local branch will be happy to answer any enquiries, or phone (03) 520 0911 — TONY NANKERVIS.

REGISTRATIONS ARE NOW BEING ACCEPTED FOR SPECIALISED STUDY TOURS IN 1983 TO:



- USA/CANADA
- SOUTH AMERICA
- GREAT BRITAIN
- NEW ZEALAND

A MEMBER OF THE AUSTRALIAN FARMERS TRAVEL GROUP



# Gallery Print Collection — An Investment in Textile Art

By CAROL WEST

When the books were formally presented to the president, Sir Andrew Grimwade, and the Council of Trustees of the National Gallery of Victoria by the chairman of the Australian Wool Corporation Mr David Asimus last month, it was acknowledged how they will become extremely valuable for research.

The books cover the periods from 1842 to 1892, and provide a unique background to what is recognised as the most comprehensive collection of costumes and textiles in the country.

With the National Gallery's approval, the Corporation devised an exciting marketing promotion known as "The Gallery Print Collection", to allow the artists of the Australian fashion industry the chance to capture the spirit of the original designs in their own colors on lightweight wools.

Mr Richard McCubbin, product marketing manager for the Corporation, said how a number of designers last year selected from the antique wool fabric samples in order to introduce a

lightweight wool fashion story. "Each designer selected independently from the three sample books on an exclusive basis and not one selection duplicated the other.

Many of the prints have a timeless quality, with patterns reminiscent of the impressionist paintings of the time. *Bonnard's* provincial rooms come to life — *Renoir's* interiors with bouquets of roses on wallpaper — small and detailed prints on the graceful dresses of *Vuillard's* ladies — delicate colors from *Monet's* river scenes, and the lushness of *Cezanne's* flower pieces.

The lightweight wools used in The Gallery Print Collection are ideal trans-seasonal weights for womenswear. The local pure new wool fabrics chosen for suitability as a print base can be worn all year round in most Australian States — a fine testimony to wool as the great Australian fibre.



FOR ROYAL SERVICE ON YOUR NEXT TRIP TO VICTORIAN AND INTERSTATE AGRICULTURAL SHOWS, YOUNG FARMERS SOCIAL GATHERINGS, AND ALL GROUP CHARTER & TOURS TRAVEL IN ROYAL COMFORT BY SOUTHLAND COACHES 5 STAR LUXURY VOLVO COACHES.  
FOR OBLIGATION FREE QUOTES RING MELBOURNE

**(03) 555 3915**

127 KEYS ROAD, MOORABBIN, 3189, VIC.

**SOUTHLAND  
BUS SERVICE PTY. LTD.**



Rae Ganim felt the "Tree of Life" design (left) claimed her when she was looking through the three volumes of *Gallery Prints*. "Being a natural fibre, it handles well, does not crush, and remains comfortable in all seasons," she said.

This delightful dress features the motif with block striped for added effect. It is styled from a wedge-shaped shoulder line. Collar, yoke and cuffs are fringed to add that special Ganim touch.

At right in Rae Ganim's "Star" print from the collection, the blouse has a pleated front, double collar and long pleated cuffs. The matching skirt has horizontal tucks banding it.

The approximate retail price for the fringed dress is \$266, the blouse \$198, and the skirt \$156. They are available in Victoria from Rae Ganim, Richmond; Wilds of Brighton; or Myer, City.



# Recipes

by Jo Griffiths  
Head Home Economist, Gas & Fuel  
Corp. of Victoria



## FRUIT, GLORIOUS FRUIT

With frosts, fogs and steaming winter puddings a dim memory, we can enjoy the fruits of summer in light and luscious desserts. Peaches, nectarines, apricots, mangos, berries, grapes and lychees are just some of the harvest from which to choose.

Fruit desserts such as poached fruit and fruit salad surprise can be light and delicate to balance a rich meal.

For a hot day, a fruit sherbert is icy and refreshing. For special occasions fruit bavarois (a bavarian cream) is especially rich and inviting. Rhubarb ice-cream is so delicious (even for those who don't normally enjoy rhubarb) that it can be enjoyed anytime.

The following recipes give alternatives, letting you substitute any of your favourite fruits as they come into season, so will delight the family all year round.

And don't forget, for any of your cooking queries, you can always contact the home economists at the Gas Cookery Service for free expert advice. Gas Cookery Service, 171 Flinders Street, Melbourne 3000. Telephone 63 0391.

## FRUIT SALAD SURPRISE

Serves 8

- 1 large cantaloup or rock melon
  - 1 Chinese gooseberry, peeled and sliced
  - 1 punnet berries (strawberries, raspberries etc.), hulled and washed
  - 1 tablespoon gelatine
  - juice of 1/2 lemon
  - 1 tablespoon Grenadine
  - 1 tablespoon brandy
- } combine and dissolve over hot water

whipped cream, for decoration

Carefully remove the skin from the melon. Cut a 5 cm cap off the top and remove the seeds. Fill the cavity with Chinese gooseberry and sufficient berries to fill, reserving extra for decoration. Pour the combined mixture into the cavity, replace the cap and allow to set in refrigerator. Pipe rosettes of cream around the base of the melon and decorate with berries. Cut into wedges and serve.

## FRUIT POACHED IN WINE

Serves 4

- 1 cup castor sugar
- 3/4 cup water
- 1 1/4 cups claret or white wine
- 2 medium pears, peeled, halved and cored, but leaving stems intact
- grated rind 1 lemon
- 2 teaspoons lemon juice
- 4 whole cloves
- 1 x 5 cm stick cinnamon
- whipped cream and grated chocolate, for decoration

Place the sugar, water and red wine in a large saucepan and cook, stirring continuously over a

## ALOE VERA

Keep your skin young and alive by using ALOE VERA cosmetics.

They really do work. So don't settle for substitutes.

There's a wide range of quality ALOE VERA products at health shops and select stores, including all David Jones shops.





medium gas flame until the sugar has dissolved. Add the pears and remaining ingredients. Reduce the flame, cover and allow to simmer until pears are tender. Remove the pears, and place in a serving dish. Strain the syrup and pour over the pears. Refrigerate until required. Decorate with whipped cream and grated chocolate and serve chilled.

Note: The following fruit may be substituted for the pears —

- Apples — peeled, cored and cut in half
- Plums — halved and stones removed
- Peaches — peeled, halved and stones removed
- Apricots — halved and stones removed
- Quinces — peeled, quartered and core removed

## ROYAL BERRY FLAMBE

Serves 4

- 50 g butter
- 2 tablespoons brown sugar
- 2 tablespoon red currant jelly
- 1 punnet strawberries, hulled
- 1 punnet blackberries, raspberries or logan berries
- ½ cup black currant juice
- 1 tablespoon cherry brandy
- ¼ cup brandy
- 4 scoops ice-cream, for serving.

Melt the butter in a frying pan over a high gas flame. Add sugar and red currant jelly and cook, stirring continuously until thick and syrupy. Add the prepared fruit and black currant juice and cook, stirring gently for 3-4 minutes or until warmed through. Heat the cherry brandy and brandy in a flambe pan or soup ladle over a medium gas flame and ignite. Pour over fruit. Spoon the fruits over ice cream and serve immediately.

# Ayrshire Breed Notes

## Herd Book

We are pleased to report that the new computerised volume of the Herd Book will soon be available to members comprising considerably more data than previous volumes. To give such detail, one must be conscious of the costs, so consideration has to be given to our Membership Fee and whether it is sufficient for what is gained.

## Record Breaker

Records are there to be broken and after more than 30 years standing, we are proud to include news of the outstanding success of CARRACOORTE LUCKY GLOSSY, owned by K. and I. Groves, in achieving the wonderful production figure of 281 kgs. as a three year old. It just goes to show how versatile the Ayrshire is. Our congratulations to her owners.

## Classification

The Spring Classification Tour resulted in 16 head of cattle being classified in South Australia and 124 head in Victoria, of which five EX, 68 V.H.C., 60 H.C. and seven C. awards were given.

The Committee received the resignation of Messrs. I. Bunn and I. McNab as Classifiers. Mr. E. Tomasetti was re-appointed a Classifier.

## Sale

The final preparations are being made for our Fifth Annual Fanfare Sale to be held on 12 May 1983 at the Royal Melbourne Show Grounds.

## Herd Testing

Owing to changed conditions appertaining to the Herd Test Rules in recent years, your committee has made a number of requests to the Herd Testing Department seeking introduction of the following—

1. All herds must be within 10 per cent of their factory returns over 12 months.
2. All herds which do not meet this requirement to be suspended indefinitely from being tested in Australia.
3. All progeny of that herd never to be registered, and all past records never to be published.

The Committee has asked the Victorian Branch of the Ayrshire Cattle Society for its support.

## Judging Panel

It was resolved at the Committee's last meeting that a revised Judges Panel be drawn up in two sections indicating those experienced to judge at Royal and Feature Shows and those competent to officiate at Country Shows. This list will be revised annually.

## Tattoos

Considerable concern has been expressed by various authorities at the fading of tattoo brands in cattle and our Committee has requested that members look at alternative tattoo branding fluids to overcome this problem. It is considered that the quality of some branding materials has deteriorated in recent times.



# **HAWKINS & LOWE ENGINEERING**

- ▶ Specialising in the design, supply and erection of Piggeries & Poultry Sheds.
- ▶ Suppliers of all Poultry and pig equipment.
- ▶ Agents for Harrison Jamesway Poultry equipment.

**Armidale Rd, Nemingha.  
Telephone (067) 67 9385.**

# Show Dates

*Your complete guide to Agricultural Societies and their Country Shows*



SUBSCRIBE  
NOW!

**\$4.95** PER COPY  
PER ANNUM

\*VICTORIA

\*NEW SOUTH WALES

\*SOUTH AUSTRALIA

COMPLETE THIS COUPON AND FORWARD TO  
CHARWEN PUBLISHING.

230-248 STANLEY STREET, WEST MELBOURNE 3003

NAME .....

ADDRESS .....

..... CODE .....

No. of copies ..... Cheque herewith \$.....

**SEND THIS  
COUPON NOW!**