

## Our sweet new brand

From September 2021 onwards, all of our events, awards and competitions will be branded Melbourne Royal®, including all our food and beverage awards:

- Melbourne Royal Wine Awards
- Melbourne Royal Australian Distilled Spirits Awards
- Melbourne Royal Australian International Beer Awards
- Melbourne Royal Australian International Coffee Awards
- Melbourne Royal Australian Food Awards

Our vision is for Melbourne Royal® to be globally recognised as a seal of excellence and highly valued for showcasing food and beverage, produce and producers; presenting premier events; and activating and delivering vibrant event spaces. A Melbourne Royal award signals a product that is the best of the best.

With every experience we deliver, Melbourne Royal<sup>®</sup> aims to celebrate what agriculture creates. We are committed and excited to showcase the passion, creativity and the happiness inspired by agriculture and its wide network of producers.

## Afresh awards look



SPIRITS AWARDS

MELBOURNE ROYAL AUSTRALIAN DISTILLED



MELBOURNE ROYAL AUSTRALIAN FOOD AWARDS



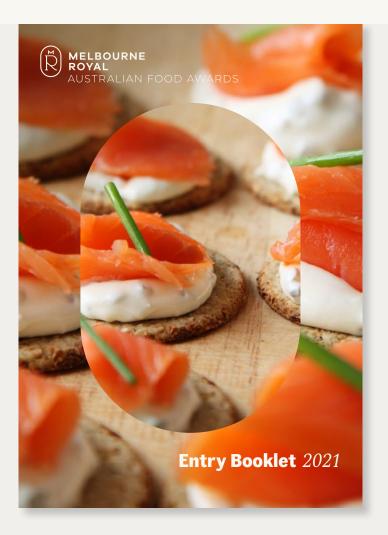
MELBOURNE ROYAL AUSTRALIAN INTERNATIONAL BEER AWARDS

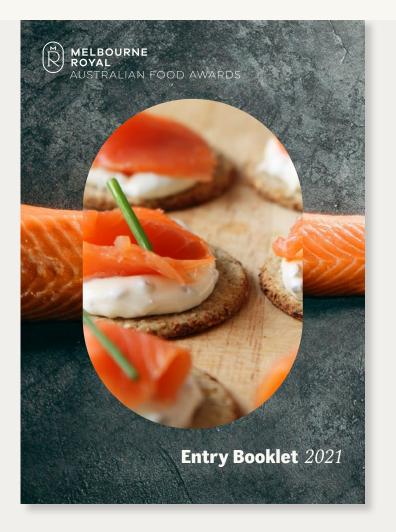


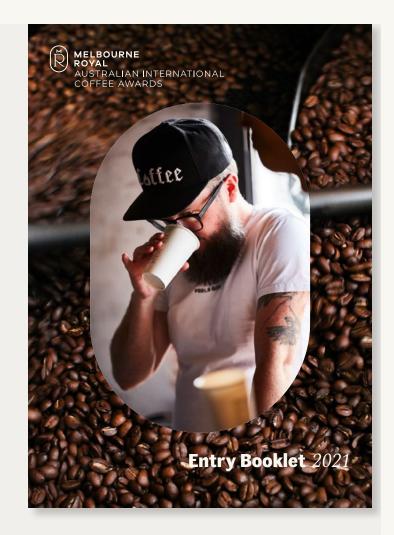


MELBOURNE ROYAL AUSTRALIAN INTERNATIONAL COFFEE AWARDS



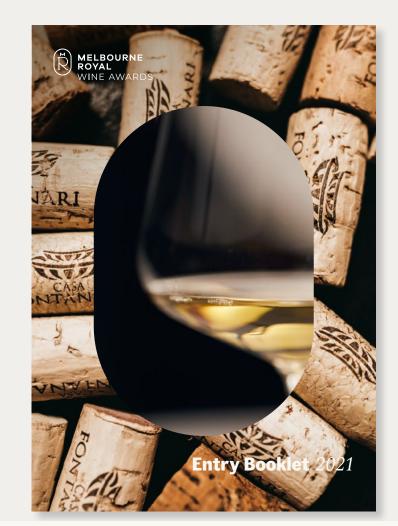










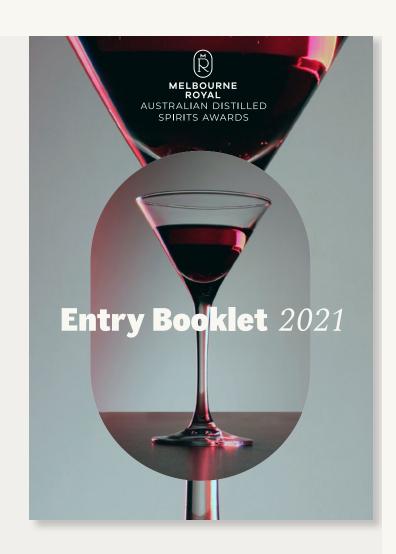










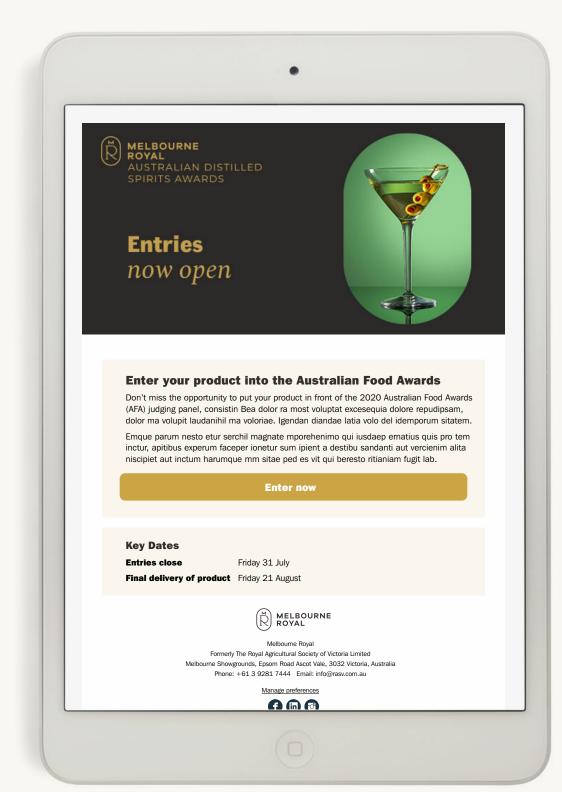


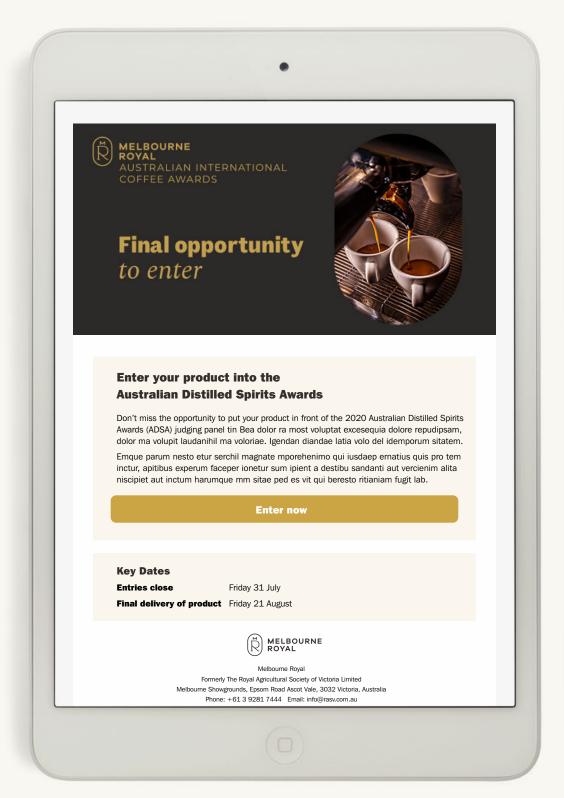


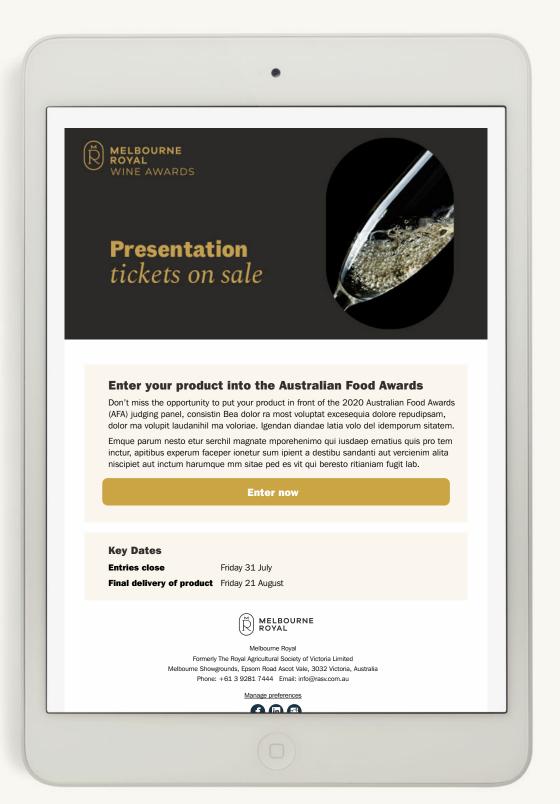


















## Enter your product into the Melbourne Royal Australian Food Awards

Don't miss the opportunity to put your product in front of the 2020 Australian Food Awards (AFA) judging panel, consistin Beait ium harum rempos as niat autasimo officipsum que volorporume volupta tecaborum rem ipsaerro moluptium fugia non eaque et eum imusciis que que peratem id quam ratur abor sita sequide vel molupta tibusant.



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